

BARBER SHOP


YEAR 8 ISSUE 2



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LINE FOR THE BRAVE NEW BARBER SHOP

Today's barbershop attracts a converted group of men who are expressing their whiskered version of masculinity.

Old Italian men in white T-shirts have been replaced for young, eccentric barbers, who also take great pride in their hair, beard and mustache. A "quick trim" walk-in has morphed into a deeper experience – beer, coffee, a good old' yarn, live artists, and high-energy.

An evolved man-cave, of sorts, with all the traditional barber shop elements.





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DISCOVER NEW SERVICES IN YOUR Barber Shop.



The barber shop resurgence comes as no surprise, given how serious younger men are about their beard and hair. While the unruly, 'I haven't showered in weeks look' is cool, requisite upkeep made way for regular trims.

Beardburys, the Complete Barber Line has just landed in Australia from Spain, offering Barbers a line for all aspects of grooming men.

No hair, long beard. Long hair, clean cut. Short hair, small mustache. Beardburys supports barbers, no matter who walks through their doors. Beardburys offers products for hair care, fixation with waxes, pomades and styling products, products for care beard & moustache and shaving. In addition specific coloring for men, and essential accessories for all Barbershops, without forgetting Doctor Bald, the first specific treatment for bald heads.

Beardburys's Doctor Bald range is the winner of the 2018 Best New Innovation at the Beauty Global Awards. Think of handsome Jason Statham. He makes bald hair, sexy... and so does Doctor Bald.

CREATE OLD-MEETS-NEW BARBER SHOP, WITH BEARDBURYS.

The first ever specific shampoo and lotion for bald people in the world, offering a new category of salon services. It is a must for every barber's shop. The shampoo and cleansing lotion combo cleanses and cares for the scalp. Free of sulphates and parabens, the natural extracts soothe and settle the skin, while removing sebum (oil). It comes with a patented ultra-clean, ultra-handy applicator.

In addition the 1 step easy to use men's color range in 4 tones, is a semi permeant color with variable coverage in a shampoo format. It is applied to hair, beard or moustache and covers in just 5 minutes for a natural finish, or 10 minutes for more intense. Most importantly there is no root effect and it gradually disappears with washings. It is free of Ammonia and Parabens giving an outstanding result, offering another new salon service.

The Barber Shop is a social club, a place to 'hang out', and a place men belong.

Beardburys the complete barber line is just good old-fashioned experience, walking out with a new-age style.

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Doctor Bald is the first hair treatment shampoo & lotion specifically designed for bald Heads



To receive further information on Beardburys
beardburys.com.au

To order Beardburys, please contact the Australian & NZ Distributor, Hair Beauty Co-Op
hairbeautycoop.com.au
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This is a professional-only range

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EDITOR'S LETTER



With the year flying by so quickly and showing no signs of slowing down I can't help but look back to what's happened so far. The expo season is officially over with the Hair Expo in Sydney and the Brisbane Hair & Beauty Expo both showcasing some real talents within the barbershop industry.

Having so many talented barbers appear on various stages it was great to see the likes of different companies supporting these barbers and giving them a platform so that they can share their knowledge with others once again.

One thing that has really stood out for me this year is the opportunities that barbers in Australia are creating for themselves around the world and in this particular issue we share a few stories of barber competitions being won, winning trips overseas and also barbers that have other passions within different creative areas and how they blend them together with their barbering lifestyle.

We look at some great young up and coming talent as well as some pretty cool shops and have included some great photographic collections for you and your clients.

Don't forget to take note of our advertisers who support us... and therefore you in each issue and hit them up for your shop's products and supplies.

On the facing page you should be staring at a cool new logo for something very exciting! Following in the footsteps of the very successful Australian Hair Industry Awards, the owners of Mocha Publishing will be launching the Australian Modern Barber Awards (AMBA) in 2020. The awards will include both photographic and business categories and are an Australian First! Stay tuned for more info in the next edition!

All in all, I definitely feel that you will be inspired by many of the contributions in this issue and you will find usefulness in some of the stories as well. I hope that, with every issue of Barbershop Magazine, as it is our duty to provide you with value so that you find the encouragement you may need to further your journey and strive for new heights as a barber and as a human being.

Kind Regards,

Lance Liufau

Lance Liufau
Editor – Barbershop Magazine

Instagram: @lance_topshelfbarber

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MADE IN ENGLAND
TOM WHITE



Tom White describes himself as a simple bloke from Wolverhampton, England who just wants to help in the progression of this epic industry. He also just happens to be the 2019 Hair Expo Men's Hairdresser/Barber of the Year, one of Australia's top Educators, a salon director and all round nice guy!



His mission is to prove that people are wrong about the next generation, and his winning collection titled 'This is England' has certainly done so. The collection is categorised by explosions of colour, texture and creativity, pushing the boundaries of men's hair, style and fashion with a bold and confident edge.

We caught up with Tom to have a chat...

WHAT DO YOU LOVE ABOUT THE INDUSTRY?

I love being involved and being around the variety of personalities that hairdressing attracts. There is no profession like it anywhere in the world. I've been hairdressing just over a decade and become more consumed in it every day, especially since I moved to Melbourne 8 years ago. Now I have my own salon, Rubi Hair, Windsor, along with educating for Lil Off The Top and evo. As the Aussie's say, deadset stoked bro!

TELL US WHAT INSPIRED YOU WITH THE CREATIVE DIRECTION OF YOUR WINNING HAIR EXPO COLLECTION?

I don't take inspiration from a crack in the wall or a break in a wave, I'm just not that creative! I reverse engineer everything I do in life, including this collection. It's a mixture of what I like to see dudes look like, hair-wise, fashion from one of my favourite movies, This Is England, and also a practical look at what judges would want to see. What I mean by that is, I knew variety and covering as many technical elements of our craft would score highly, so I worked out what I needed to cover and married my love of dudes hair and that together.

WHAT MADE YOU WANT TO ENTER IN THE MEN'S CATEGORY?

I love dudes hair!!! It doesn't get enough credit. Dudes want to look good just as much as chicks do and I wanted to push men's hairdressing away from just fades, because men are starting to grow their hair out and wear it differently. I wanted to show that.

WHAT TRENDS DO YOU SEE COMING THROUGH FOR MEN'S HAIRDRESSING AND BARBERING?

Growth!!! And more growth!!! Fades will never disappear; they are like the dude version of balayage. But men want to look like individuals, that requires them having varied lengths. I'm not sure whether colouring is come back as big as what I first thought but there will be some who are keen.

“THE NEXT GEN ARE SO IMPORTANT. THEY ARE THE FUTURE OF THE INDUSTRY AND WE NEED TO BLOODY HELP THEM!!”



■ cont'd from page 09

HOW DO YOU INCORPORATE THE MEN'S MARKET INTO YOUR HAIR SALON?

Some people use dudes to fill the half an hour while colours process...we treat dudes the same as we treat our women when it comes to luxury and the experience. Through men's haircuts we have gained clients, their partners...male or female, their mum's and dad's. Dudes will do as you ask when it comes to recommending you. If they know you will look after their partner or family, it gains them brownie points and gains you another client. They are just as valuable to me as my female clients.

HOW IMPORTANT IS IT TO NURTURE YOUNG STYLISTS AND BARBERS?

There isn't anything more important!!!! People who know me know that this is my absolute passion!!! I love the generations coming through. If we can just get hairdressers from previous generations, and there is some already but not all, to guide them with their wisdom, if that happens and we combine that with the young imagination.....the industry evolves! The Next Gen are so important. They are the future of the industry and we need to bloody help them!!

WHAT DO YOU LOVE MOST ABOUT WHAT YOU DO?

Educating!! Whether that's my own crew or someone else's, it doesn't matter. Nothing gets my rocks off more than watching someone who thought they were defeated, actually understand a concept, then slay it!

HOW IMPORTANT IS ONGOING EDUCATION?

Imperative! How do you improve if you think you know it all!! As a business owner, investing as much as I can in my staffs' education keeps them motivated. It keeps them ahead of the curve and essentially makes me more money because they are truly experts within their field. How people don't see the ROI of continual education is beyond me.

A bit of fun

WORST FASHION MOMENT?

My hair when I was 20, I looked like a smashed cockatoo

FAVOURITE DRINK?

Furphy's Beer! Ohhhhh that sweet taste

IF YOU WEREN'T A HAIRDRESSER WHAT WOULD YOU BE?

An Ice road trucker.....epic job

FAV HOLIDAY DESTINATION?

Barcelona, I have the best memories there!!

ONE THING WE DON'T KNOW ABOUT YOU?

I cry every time I see babies because I am that clucky for children!!! I want a football team worth of kids!!!

Credits for Collection

Hair: Tom White

Photography: Bernard Gueit

Stylist: Leroy Lorenzo

Make-up Artist: Sarah McFadden

Assistant: Nikki Porter

Salon: Rubi Hair



“I LOVE DUDES HAIR!!! IT DOESN'T GET ENOUGH CREDIT. DUDES WANT TO LOOK GOOD JUST AS MUCH AS CHICKS DO”



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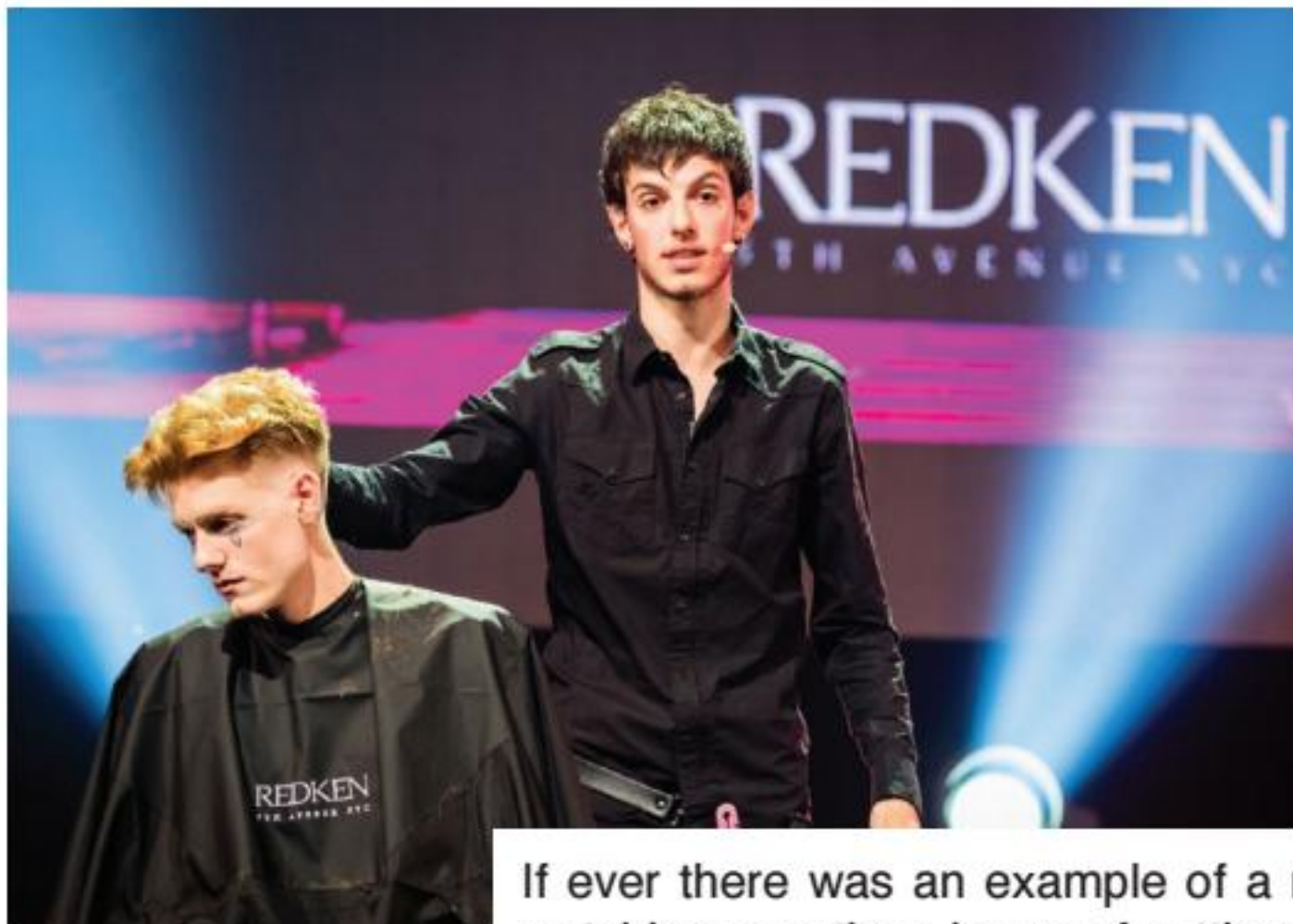


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ANTHONY STALTARI

BARBER BOYS

BY KYM KREY



If ever there was an example of a rising star, Anthony Staltari is it. Honing his skills by watching countless hours of cutting tutorials from the world's leading barbers and men's stylists on YouTube and Snap chat, Anthony became the 'go-to guy' when his mates needed a tidy up. As word spread about his handiwork and his schedule filled, he opened a makeshift salon in his parent's garage at the age of 14.

As his hobby became his obsession, Anthony built his repertoire of cuts and fades, continually uploading his work to his Instagram page. His reputation grew, both within his community and online and business was booming.

As would happen in this modern world, his work caught the eye of Don De Sanctis, founder of Barber Boys, who made contact and offered Anthony an apprenticeship. The only obstacle remaining was pleading with his parents to allow him to leave school! Finally he got their blessing and hasn't looked back.

At Barber Boys, he was surrounded and inspired daily by his work colleagues and took every opportunity offered, including competitions which he absolutely loved, earning him numerous awards both in Australia and the USA against barbers many years his senior. He's taken first place honours in The Barber Movement Battle, Sydney, and Australian Barber Konnect, he's been a Finalist in Australian Apprentice of the Year, AHIA Hot Shots Rising Star Male, AHIA Best Barber of the Year, Hair Expo Men's Hairdresser of the Year and competed strongly at the New York Barber Battle.

When Don opened his barber academy, 'Barbery- The Craft of a Barber', Anthony settled in to train and inspire a new generation of barbers as a living example of where these skills could take you.

Says Anthony, "Every day, I help people feel good, so they become the best version of themselves. Whether it's making my clients looks sharp with a fresh cut or inspiring my students with my story and encouragement, I truly live the best of both worlds"

Already, Anthony has educated for brands such as Redken, MUK, Andis, Salon Edges Scissors and Just Cuts, touring cities around Australia and New Zealand and educating on the Hair Expo main stage and there's still plenty of petrol in the tank!

Hair Biz Editor, Kym Krey had a chat with Anthony recently.

WHAT WAS IT THAT DREW YOU TO BARBERING AT SUCH A YOUNG AGE?

I was 14 and my best friend and I were walking past a hairdressing salon, when he said he needed a haircut.



I had a set of my Dad's clippers at home, so I told him I'd do it for him. Another friend commented that it was a really good cut and that I should make an Instagram page, so I did. More and more friends wanted haircuts and it just grew from there.

WAS IT ALWAYS YOUR GOAL TO GAIN AN APPRENTICESHIP AND BE FORMALLY TRAINED AS A BARBER?

To be honest at 14 I hadn't really thought about what I wanted to do. I didn't like school that much and it's almost as if cutting found me. It started out as a bit of fun with my friends and then I started watching you tube videos of barbers from all over the world to gain more skills. I experimented with what I was learning, and in 2015 received a call from Don asking if I would like an apprenticeship. I started a Hairdressing Apprenticeship as at the time there was no Barber Training Qualifications in Adelaide.

WHAT WAS YOUR PARENT'S FIRST REACTION WHEN YOU BEGGED THEM TO LEAVE SCHOOL AND BECOME A BARBER FULLTIME?

It was the week before I was to start Year 11 when Don called, and Mum wasn't too happy about me leaving school. She thought I was too young to leave school and was trying to talk me out of it. Dad was a bit disappointed too, because he had hoped that I would join him in his mechanical business as an apprentice. I talked my parents around and told them that this is what I really wanted to do and that I had found my passion. I started out doing a week's work experience and by the end of that week I knew that this was what I wanted, and I didn't go back to school.

YOU HAVE LEARNT A LOT FROM WATCHING HOURS OF SOCIAL MEDIA TUTORIALS. WHAT WAS THE HARDEST THING ABOUT LEARNING VIA THIS METHOD, DO YOU THINK?

Watching the tutorials and then trying to use those skills was very hard because you didn't have the one-on-one guidance like you do in a shop or school environment. It was a lot of trial and error, taking techniques from different tutorials to try and achieve what I wanted to create.

HOW SOON INTO YOUR APPRENTICESHIP WERE YOU ENTERING COMPETITIONS?

I started competing in the 2nd year of my apprenticeship. Later that year, I spoke to Don about entering the South Australian Pre-Done Competitions and then Live Comps. That year there was only a senior Open Men's Barbering Section which I entered and had success, which inspired me to enter more comps the following year. I was always checking out barber competitions interstate, and Don and Lou always encouraged me to enter. I completed my apprenticeship in 2018 and decided to focus on photographic comps with the help of my mentors, Don, Lou and also Johnny Georgiou who did the photography. I achieved Finalist in AHIA Hot Shots Rising Male, AHIA Best Barber of the Year, and Hair Expo Men's Hairdresser of the Year.



COULD YOU EVER HAVE IMAGINED THAT YOU'D BE COMPETING IN NEW YORK OR TRAVELING INTERNATIONALLY AS AN EDUCATOR AND BRAND AMBASSADOR BACK WHEN YOU WERE CUTTING YOUR MATES' HAIR IN YOUR PARENTS GARAGE?

I had no idea that what I loved the most was going to lead to so many wonderful opportunities and I really think the timing when I started was just right, because the Barber industry, especially in Adelaide, was really taking off. I used to always watch the Barber Battles in the USA and my dream was to go there and compete. I didn't like school so I never imagined that I would actually be educating anyone, but because I love my work so much, it has led me to educating others which I love. I'm also very proud to be an Ambassador for Andis, Salon Edges and be part of the Redken Artistic team.

AT THE BARBERY ACADEMY, YOU'RE ALSO TRAINING OLDER STUDENTS WHO ARE LOOKING TO CHANGE CAREERS. WHAT IS IT, ABOUT THE WORLD OF BARBERING THAT IS SO ATTRACTIVE?

I think these days men take so much pride in their appearance that there's a demand for Barbers, whereas before, men would just go to a hairdresser to get a haircut. There are more strong hair fashion trends for men and also men's grooming has become a big thing. Beards are back in a big way! Another attractive thing is that you now can become a Barber without doing the full Hairdressing apprenticeship, and I think this attracts people who only have interest in Men's Hairdressing and grooming.

WHAT ACHIEVEMENT ARE YOU MOST PROUD OF SO FAR IN YOUR CAREER?

That would definitely be Hair Expo Men's Hairdresser of the Year Finalist. My first comp in Adelaide where I got first place is also very special to me and that's what gave me the inspiration to compete.

WHAT IS THE DREAM FOR YOU? WHERE WOULD YOU LIKE YOUR CAREER TO EVENTUALLY TAKE YOU?

I dream to one day win Men's Hairdresser of the Year and also to travel and educate globally.

WHAT ADVICE WOULD YOU GIVE OTHER ASPIRING YOUNG BARBERS WHO ADMIRE YOUR SUCCESS?

My advice would be to work hard, love what you do, be passionate and take any opportunities that come your way. Always be willing to learn by listening, watching, reading and networking.

DANCING FEET IN THE BARBER INDUSTRY

Born and raised in Brisbane Australia, Mahonri Manaia, aka Honz or Hondricks comes from a Samoan family of 5 - himself, his two siblings and his parents. He has lived on the southside of Brisbane, Logan City, most of his life and graduated high school in 2013. He then went on to working a couple of factory jobs before starting his first year of University, studying an Honours Bachelor Degree in Architecture.



“Let’s just say that it wasn’t for me” says Mahonri, “I was too young, too passionate and too ambitious to be stuck in another cycle of textbooks, pens and lectures – not that it’s a bad thing. My mind was just wandering elsewhere; like... what if I could do this which will probably shoot me in this direction or how can I turn this idea into something better so I can make this much money, things like that.”

Fast forward a few years and Mahonri Manaia is both an aspiring Barber and a professional Dancer. This is his story...

SETTING FOOT IN THE BARBER INDUSTRY

As a kid, I loved going to the barbershops. It was like going to an art gallery, except every art piece was walking in and out of the barbershop with the freshest trending cuts. Before my first barbershop experience, I was getting my haircuts at home from my parents. I had no choice of style – it was either the one number all over, a short crew cut or a good old disciplinary hiding for wanting to grow it out. And if I can remember, I chose option 3 once in my lifetime and instantly regretted it.

I picked up my first pair of clippers when I was 16 with the desire to only have another skill set up my sleeve. My favourite part of every haircut growing up was the detailing – where the barber would use his trimmers to outline the edges of my hair, or ‘the box’ as they’ll usually call it; then followed by a cut-throat shave for the extra crispiness.

It was this exact experience that had me wanting to start in the first place. I used my brother as my barbering model which then turned into friends and family too. This is where



all my early mistakes presented themselves – the razor cuts, the crooked line ups and the awkward hairs sticking out at the back of their heads from not shaving it properly.

So, from the time I left Uni, I took my chances at my first Barbershop – Lay Low Kutz in Beenleigh where my skill sets soon became starving of passion. Having no barbershop experience whatsoever, I was fortunate enough to have someone see potential in me; Mike George (Owner of Lay Low Kutz). I believed in that so much so that I went onto further educating myself at 2 other barber locations. I now currently reside at Ace of Blades Barbershop in Browns Plains where I’ve spent the last 2 years steadily growing both as a barber and as a person. This coming September, I’m proud to finally say that I will be opening a barber space of my own in the neighbourhood of Sumner Park, QLD called ‘Blends Barber Studio’.

SO, WHAT MAKES ME DIFFERENT?

Along with being able to meet new people every day in the Barbershop, I’m also fortunate enough to pursue my love for Dancing as a professional career. Dancing for me started back in 2012, being a part of local school dance competitions and dancing in crews for technical dance



training. I now currently dance with The Home Base Dance Company, where most of my dance training takes place.

Since taking Dance as a profession, I've been able to travel the world attending different international competitions, performing at big productions and celebrity tours, filming various music videos and back up dancing for celebrity artists in other parts of the world. These opportunities would have not been available to me without the help and guidance of my mentors; Laurence Kaiwai & Colette Eagle (Directors of The Home Base), along with my hard work and passion for this artform. I'm also fortunate enough to have a great boss at Ace of Blades, who allows me to attend these occasional international gigs without it affecting my position at work.

So, all in all, I guess you could say that Dance is my life's anchor – a deeper meaning to just a bunch of moves, but a way of expressing yourself and your decisions. You can't tell me that you don't feel good about yourself, and that don't you feel joy and happiness when you dance, regardless if you're super uncoordinated or not – that's the purity I find in it; that you're able to be whoever you want to be when you let the music move you.



THE FUSION

For me, Barbering and Dancing have quite a lot in common. Two things that have a lot of meaning to me is the ability to express who you are as a person and what I like to call the 'Never-Ending Learning Process'. The first one is pretty self-explanatory; but the second is my favourite. Just like Dancing, Barbering requires one to be super versatile in both education and performance; like knowing what product is required to see volume in a client's hair or knowing how to transfer your weight in a dance move whilst keeping resistance in your upper body. We don't know how to do everything, so we invest in the never-ending learning process, where education is endless. I feel like once you understand that there is always something to learn or to work on being better, you are unconsciously becoming more versatile as a barber, dancer, or whatever it is you do.

NOW FIND THE HARMONY

For those of you who have other interests in other artforms or talents you want to pursue, fight for the balance. We all have different purposes, different goals and different 'expected outcomes' of how we use these different artforms to drive us into our desired lifestyles. My successes in juggling between both careers are a representation of important sacrifices, hard work and a lot of practise & training. And I cannot stress this enough, but also the people I surrounded myself with. Find what you love and what you're good at it and stick to it. If you have enough love for what you want to be or whoever you want to become, its damn sure is possible. Sounds cliché, I know but it's as simple as that. And if you're not willing to do a little bit of sacrificing, big or small for the greater outcome, it's all so simple – you don't love it enough. Work, work and work until you have all you want. You'll come across struggles, but everyone goes through struggles, some harder than others. But that other person is likely to be working harder to get there, and so should you. I'm still on my way there.

@hondricks
@blendsbyhonz



COLLABORATION IS MORE POWERFUL THAN COMPETITION

BY JAKE PUTAN





Something that had occurred to me for some time is that there is such a hugely negative segregation in the barbering industry where everyone is trying to compete against one another on who can do the best fade for Instagram, yet we're all still earning minimum wage. This disrespect for one another stems a lot further, which is why I believe our customers feel that \$20 is still an appropriate price to pay for a haircut, because why would they respect what we do when we don't respect ourselves?

My philosophy is that collaboration is more powerful than competition, which I am representing through collaborating with other members of our industry, displaying the need for us to come together and work as a community, sharing conversations about value in service, which will allow us all to lift our prices and be respected to be paid what we're worth.

Myke Nguyen has come up out of nowhere considering he started cutting hair just 4 years ago! Already producing easily some of, if not the best work in Australia as far as modern barbering is concerned, we had spoken on Instagram quite a bit after he basically packed up to venture overseas, finding himself feeling stagnate here in Aus. I admired his decision to pack up and go. Myke had a few guest spots with some well-known industry members around the UK and is currently spending some time back in his home town of Brisbane. We organised to meet while I was up visiting from Sydney and we spoke about all things industry and life before creating some work together.

"4 years ago I picked up a pair of clippers and started cutting in my backyard. On my second year I

found my passion expressing my first design on the hair (hairart) and instantly fell in love with the craft," says Myke. "This craft has offered me so much and in return I want give back to the industry by sharing knowledge and experience while building a healthy community. Barbering has so much potential and hope to show that through my travels. I'm currently exploring different countries as a backpacker and doing what I love."

Trusting that the right model would show up for us, we found our lady, Jane, sitting at the walkway in front of Surfers Paradise watching the ocean and who happily volunteered when we asked if she would let us cut her hair.. I've always been inspired by Japanese art so I created my interpretation of the famous Japanese wave painting (The Great Wave Off Kanagawa by Hokusai) while Myke created a burst fade leaving contrasting depth around the hairline for detail. Our photographers on this occasion were ourselves as well as passers-by who curiously stopped for a chat and took some photos for themselves too..

I had also done a similar thing with Todd Page from Seven&One Studio earlier this year, creating an editorial type series of 90s style street images captured by his friend Lochie Mathieson.

I have plans to connect with many more members from our industry to help encourage this message as much as I can, because it's a fact that community is a fundamental base of human survival, and let's face it, we all need to make this move together promoting unity, creating respect and value so we can stop being paid peanuts!

@jakeputan | @myke.frost

REACHING THE STARS

BY BLADE PULLMAN



So my barbering career started in March of 2017 after I had left grade 10, 2 years prior. It all started because in between that 2-year gap, I was just working at IGA doing my cert III in business, and I was looking for a sustainable job that I would ultimately enjoy and where I could have fun at work.



I originally wanted to be a carpenter, because I always enjoyed building things and ripping them apart, but after quite a while of trying to get going in a carpentry apprenticeship, I just couldn't seem to find anywhere to start and just decided to try and chase something else.

Fast forward a couple of months and I was getting my haircut in a local shop and they were telling me about how they train apprentices. This sparked my interest because I've always been into fashion and I've always been fussy with my hair so maybe, just maybe this could be my trade and the job I wanted.

So, I went on to ask them if they could train me up, or even if I could just get started through them. Unfortunately, they said no, because at the time they didn't really have the space for a new apprentice, and the last one had burnt a few bridges

with them. So walking away from there a bit bummed, I talked with my mum about how to go about it from there. My mother said to leave it with her, as she would do some research for me. If I'm

being honest, I wasn't expecting anything; I was honestly expecting to have to look for another career path.

After a few days had passed, I came home after work and my mum says "I've enrolled you for barber school, we have an interview on Monday!" I was in a bit of shock and a little nervous as to how this would all go. We went to the interview on the Monday and I was nervous, with no idea what to expect. The interview went well, and I was keen to get started, but was slightly worried I wouldn't like it, because I had no idea what to expect from this career choice.

With the backing of my mum and dad, I headed into the first day of barber school, at the Brisbane School of Hairdressing. As the weeks went on, and we progressed from books to mannequins I liked it more and more. I still remember the first time picking up my 7 inch scissors from our kit that the school gave to us, I cut myself on my fingers 3 times in a row, then proceeded to slowly fall to the ground and pass out for a brief second or two!

However, from the moment I started cutting, I was hooked. I became obsessed with trying to perfect every haircut, and soon what the school was teaching me wasn't enough. This was also the case for one of my mates in the intake, so together we would pair off and question each other going through techniques and methods of anything new we had learned.



“ I CAN’T WAIT TO SEE WHAT THE FUTURE BRINGS, BUT UNTIL THEN ILL BE CUTTING AWAY IN CHIRN PARK.”

~ BLADE PULLMAN

After 8 months of barber school, a new barbershop opened literally a street over from my house. This Shop was called Luigi and Sons owned by the legendary Lino D’Adderio. It was a Tuesday and they were open for about roughly a week. My mother and grandmother were in the area passing by, and they went in and introduced themselves. Without my knowing, mum lets’ Lino know that I was a barber and that I was in need of a job. I came home to the surprise, that I had a job trial with Lino the very next day. Lino asked me to come in for a few hours on the Wednesday and when I did I remember eagerly watching the talent, skill and craftsmanship of the master barber that Lino is.

One of Lino’s staff, Kaitlyn Smith, was the same. She was outstanding at cutting hair. At such a young age she had so much experience in not only barbering but also the hairdressing field. She definitely taught me a lot. After my trial finished, I had learnt so much and wanted more. I asked to come back everyday, and on Saturday, 15th of December, Lino offered me a full-time job!

I immediately said yes! I was over the moon. Since then, I’ve pestered Lino with questions about haircuts, techniques and anything to do with cutting hair. I had a book I filled out so I could remember everything I was being taught. I gave my all everyday, and worked and worked to perfect the art of hairdressing, with the guidance of Lino. The first payoff was in March 2018 when I placed in the top 20 for the American Crew All Star Challenge in just my first year of barbering. That was an amazing experience and definitely motivated me even more to get better.

I met so many amazing people and just the hairdressing community coming together to celebrate was an incredible moment. Ever since then I’ve just been working and perfecting my craft with the backing of my amazing girlfriend, parents and Lino and all the crew.

The second and biggest pay off to date was when I entered the American Crew All Star Challenge for the second time and I won not only the Australian national competition but then won the Global Competition against some of the best barbers in the world. It was an incredibly humbling experience and definitely an experience I won’t forget. I’m so grateful for all the family, friends and clients that have been part of my journey. A Big thanks to Lino for teaching me everything I know and being my sensei and mentor. I can’t wait to see what the future brings, but until then ill be cutting away in Chirn Park.

Hope to see ya around!

@bladepullman



TOMMY TWO BLADES

FROM THE BEGINNING



Thomas (Tommy) Davis opened the doors of Tommy Two Blades just under 2 years ago and has cemented a great reputation since then, offering thoughtful barbering in the inner-city Brisbane suburb of Teneriffe.

Patient styling, joyful banter and cold beer is on the menu here, with the door always open for a quick chat, welcoming all ages.

At the age of 18, Tommy started his apprenticeship in the UK and 15 months later he qualified as a barber and was soaking up the wealth of knowledge from his colleagues. He then took a slight detour and did a Hairdressing qualification, expanding his knowledge of the industry even more.

Finally returning to barbering, he took over as the manager of the barbershop where he had completed his apprenticeship and was able to take on an apprentice himself thus passing on a hybrid of skills and techniques that he had developed over the years.

In 2012 he decided to pack everything up and move to Australia on his own! "It was a crazy move, but I needed change ...and badly" says Tommy. He ended up in Brisbane and within 12 hours of looking for a barber job he found one, luckily being sponsored to allow him his Permanent Residency Visa 4 years later.

"Coming over here I've expanded my knowledge even more. Forever learning new techniques or using old ones, but in a different way."

We spoke to Tommy about his career path, live her in Australia and his fav tools.

HOW DID TOMMY TWO BLADES COME ABOUT?

After looking for 6 months or so for the perfect space, I stumbled upon this quaint little shop. Before me it was a hairdressers so it had a lot of what I needed already. I put the twist of old school barbershop and simplicity into it, and Tommy Two Blades was born all within about a week of getting the keys to opening the door.

DID YOU FIND IT HARD FINDING STAFF?

To be honest I haven't found it hard at all. Maybe I've just been lucky, maybe I've made my own luck? Monique has been a fantastic asset to the team and we wouldn't be where we are today without her. We are now on the lookout for our next barber to have the opportunity to grow with this business, and I'm excited at where it's going.

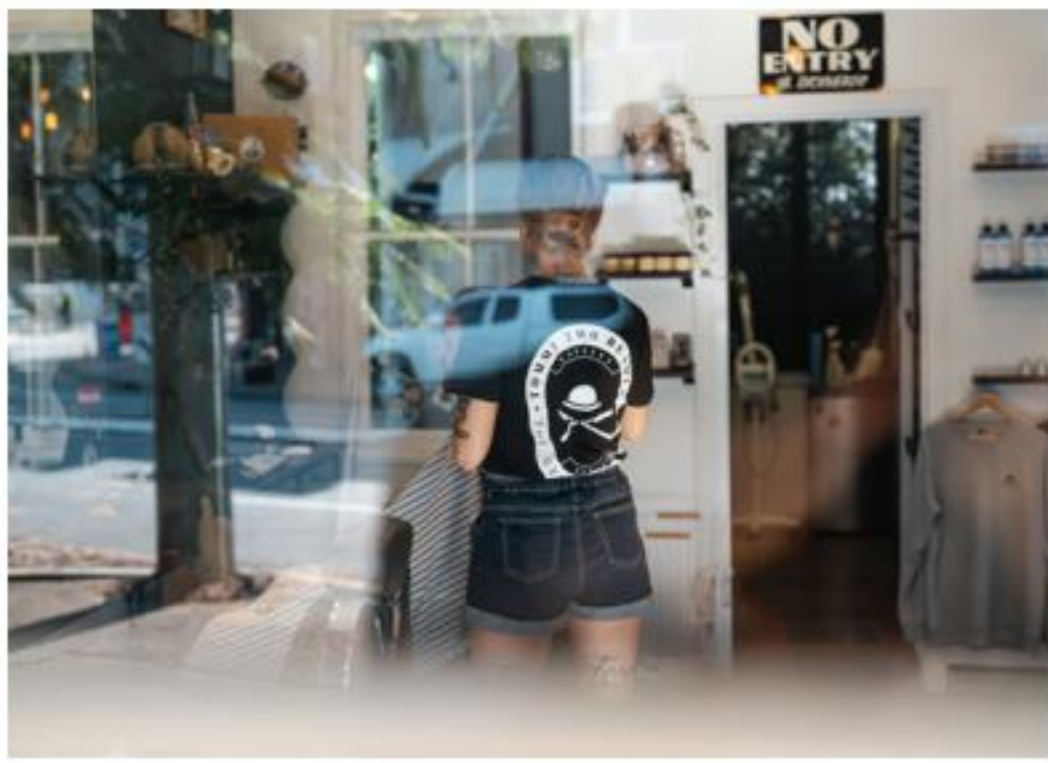
IS ONGOING TRAINING IMPORTANT TO YOU?

Personal development is one of the top things on my list for my employees and myself. Even after 16 years in the industry



"THE EASE AT WHICH THESE CLIPPERS GLIDE THROUGH THE HAIR (EVEN ON THE THICKEST OF HAIR) STILL AMAZES ME EVERY TIME I USE THEM." ~TOMMY





I'm still learning and gaining knowledge every single day. I've really been digging these education classes that the independent shops have been putting on. The new barbers of today don't realize how lucky they are to have access to so much education.

WHAT WOULD YOU SAY IS YOUR MAIN POINT OF DIFFERENCE?

Customer service! It's all about the person in the chair. Take away all the ego of the barber that's behind the chair and solely dedicate yourself to that single person for the entire service. If they walk out of the shop with the biggest grin on their face, our job is done.

WE'VE HEARD THAT YOU ABSOLUTELY LOVE THE PANASONIC CLIPPERS. TELL US MORE ABOUT THAT?

Japanese steel powered by Japanese technology, what more do you need. The ease at which these clippers glide through the hair (even on the thickest of hair) still amazes me every time I use them. The adjustment dial is very useful and easy to use; changing between different lengths, keeping those fades tight. The x-taper blades make sure that the hair doesn't escape, which means you don't have to go over the same area again and again. Thus cutting down on time and making things a lot more efficient.

WHERE DO YOU SEE YOURSELF IN 5 YEARS TIME?

At the start of my business venture I'd get asked this a lot, and I'd always say I'll be happy with a full shop and I wouldn't want to expand further than this. Now that we are a busy little shop, I've started to think that maybe a second location isn't such a bad idea. I'm in no rush to do so, but it's definitely food for thought.

HOW DO YOU USE TO MARKET THE SHOP AND WHAT HAS BEEN THE MOST SUCCESSFUL FOR YOU?

My main form of marketing is still word of mouth. No better recommendation is from the horses mouth itself. Google plays a huge part and it's so important to gather those positive reviews on there especially now that we take online bookings, it's just a few clicks away. The last one is social media. I keep up with instagram more and use it as a portfolio of what we do in the shop. The stories are good for engaging with current and potential clients, to keep everyone up to date on the day-to-day mischief that we get up too to.

Tommy Two Blades is situated at:-
101 Commercial Road Teneriffe 4005 QLD
@tommytwoblades
www.tommytwoblades.com.au



FUN FACTS

If you weren't a barber you would be a...
 Mechanic. Major petrol head here, whether it's cars or motorbikes I just need speed. And it's also a very good starting point when chatting to my clients.

Favorite drink?
 Coffee from the locals at No. 68 Newstead

Fav Holiday destination?
 Would have to be going back home to the UK

Any Pets?
 None now, we just buried my son's guinea pig recently. Nice life lesson for him even at the age of four. Was a sad day.

Worst hair fashion moment?
 As an apprentice the boss was experimenting on me with bleaching a Mohawk, but it bled out and I just had this huge blob of bleached hair on me noggin. Ha.

More info on the Panasonic Clipper can be found at www.muimports.com.au

MAKING A DIFFERENCE



Corey Sutherland believes that when your career is your passion, you never truly work a day in your life. Known for his tracks, carving designs and the latest fades, Corey is quickly becoming the one-stop-shop for the region's hair fashionistas.

A proud Wiradjuri man, Mr Sutherland said "Since the age of ten, I've had a passion for barbering and taught myself by cutting the hair of family and friends. By the time I was 13, I had regular clients."

A proud Wiradjuri man, Mr Sutherland said "Since the age of ten, I've had a passion for barbering and taught myself by cutting the hair of family and friends. By the time I was 13, I had regular clients."

"I moved away from barbering after school, but still did it as a side job. Over the last few years, I noticed barbering was picking up again and had heard about a popular barbering course at TAFE NSW in Sydney that would fine-tune my hands-on skills."

"I decided it was now or never to learn from the best, so I studied a Certificate III in Barbering by flexible delivery, two-days per week, for 12 months at TAFE NSW Ultimo. I learnt many new skills, but the real highlights were working with scissors and fine-tuning my technical skills such as traditional cuts, designs and building

relationships with clients.

"I'm now operating a chair out of AMH Hair Design in Dubbo and a barber shop at my house in Wellington."

Not only is Corey known for his style cuts and fades, he is passionate about helping young people in the Wellington community through his role at Joblink Plus and Brothers 4 Recovery.

"I'm a youth mentor at Joblink Plus, which involves working with young vulnerable people to get them into work and study. I also like to encourage them to play basketball another passion of mine."

"I've traveled to Moree with Brothers 4 Recovery to tell my story and provide encouragement to Aboriginal communities effected by drugs and alcohol. I had a rough childhood, cutting hair and listening to music was the one thing that got me through."

"A haircut can mean a lot to somebody. There's a real difference between shaving off hair to one length, to cutting a nice

fade or with hair slicked back. It makes me feel good when I see how happy my clients are with their new hair cut."

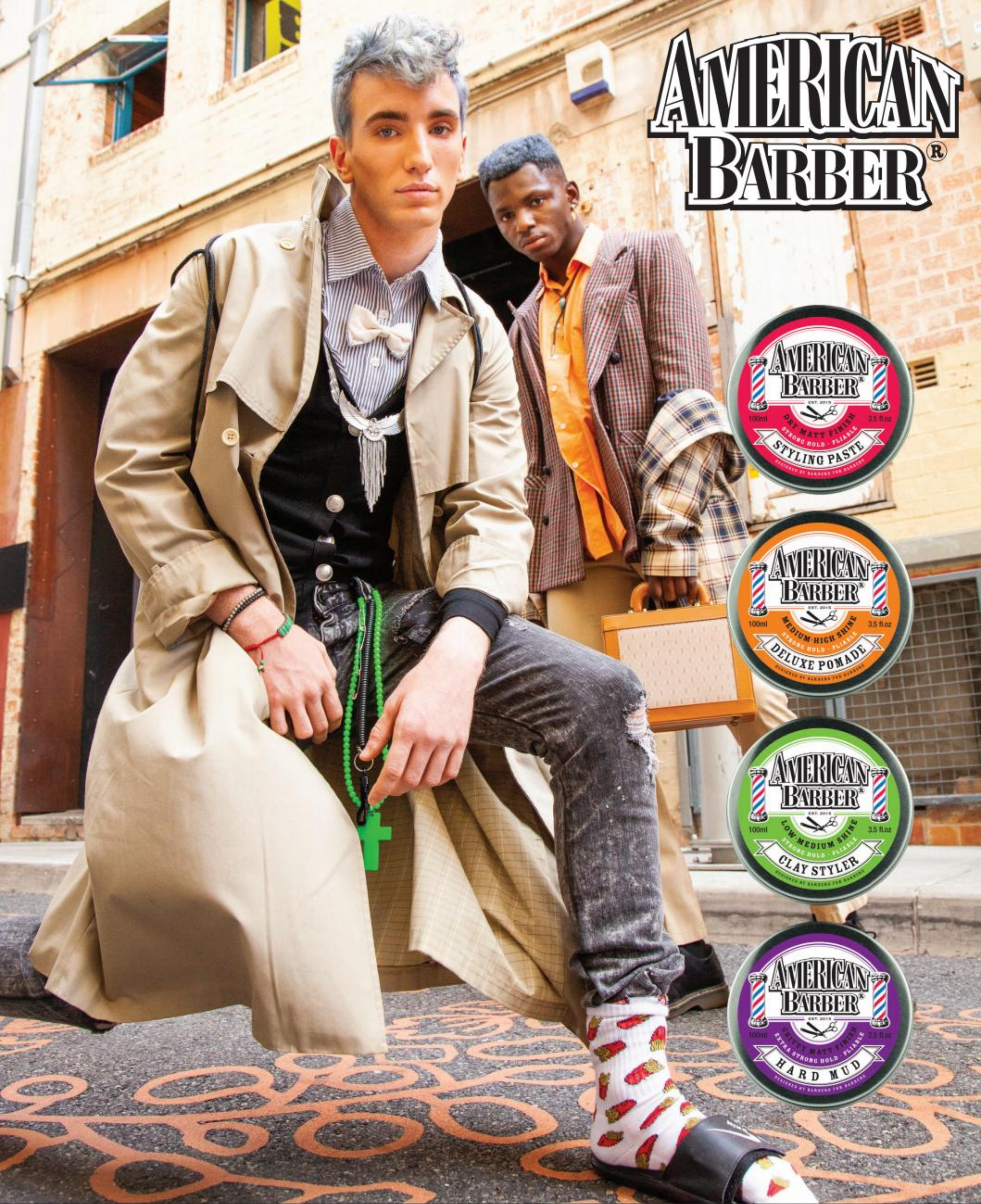
TAFE NSW Ultimo Barbering Teacher, Bruce Hathcock who also operates Legends The Barber Shop in Sydney and Los Angeles, was full of praise for Corey's achievements.

"Being a barber provides a great career because not only is barbering fun, more importantly, barbers are in high demand. It is a re-emerging industry with lots of new barber shops with their own themes, specialty and grooming ranges opening all the time," Mr Hathcock said.

"Corey was a very keen student who juggled travel and family commitments to complete his qualification in barbering at TAFE NSW."

To learn more about barbering or hairdressing courses available for enrolment in semester two at TAFE NSW, visit www.tafensw.edu.au or phone 131 601.

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THE ULTIMATE FINISHING TOOL FROM WAHL

BY LAURA VANDERMOERE



Wahl 5-Star Finale now comes with a charging stand!

The definition of FINALE:

‘THE LAST PART OF A PIECE OF MUSIC, A PERFORMANCE, OR A PUBLIC EVENT, ESPECIALLY WHEN PARTICULARLY DRAMATIC OR EXCITING’

Used in a sentence:

“THE WORK ENDS WITH AN ELABORATE FINALE.”

For those like me who wondered what the difference is between final and finale - in a nutshell “final” speaks of the end, “finale” speaks of spectacular.

While licensed as a barber, I approach our profession as an artist, and I like challenging myself to try to see things from a different perspective. I must admit when we first launched the WAHL 5-Star FINALE I was intrigued to figure out how many ways I can use this tool other than what it's intended for. Well, the Finale soon became my #1 go-to tool, especially for traveling. It takes less space in my bag than a can of shaving cream and razor, and I can take it and use it anywhere - it usually holds the charge for the duration of my trip.

I always get incredible results when I perform the ‘grand FINALE’ on my skin fades - by dissolving the line of demarcation to a beautiful, seamless gradient ‘into nothing but skin’ finish. On top of that, The WAHL 5-Star FINALE is my ‘secret service’ tool for my clients who, for medical reasons, cannot receive the benefits of a straight blade shave, for women who do not want shaving cream on them yet desire an ultra-smooth finish; or for my older clients and children whose skin is crepey and sensitive and needs TLC.

About the tool itself: the Lithium Ion battery adds longevity to the run time and it also provides more ‘POW’ to the power. I love the fact that it is cord/cordless and now it comes with a sleek CHARGING STAND to boot. The charging stand is the home for me to proudly display my WAHL 5-Star FINALE on my back bar, allowing me easy access, freedom from a cord, and a continuous charge by simply setting it in its stand after every use. It's easy to clean and maintain! I strongly urge you to keep additional foils on hand to change out after each use and disinfect the used ones with WAHL CLINI-CLIP after each client (making sure you maintain your moneymakers!). If you're not familiar with the disorders that can spawn from cross contamination go to webmd.com and scroll through contagious skin and scalp disorders (not before lunch though, you will lose your appetite).

THINGS TO REMEMBER WHEN USING THE WAHL 5-STAR FINALE

Yes, our foils are thin for a reason: we want you to achieve an ultra-close shave. If you find your foil is wearing unusually quick try lightening your grip and not being so heavy-handed. It's



Laura VanderMoere, Global Director of Education, WAHL Clipper Corporation

natural to think that the harder you push the closer you will get but this will only push the foil into the cutting bar and wear them down. This can cause adverse results, such as skin disruption or an uneven cut. Remember back when you learned about ingrown hairs? The hair can curl itself back into the follicle causing the ‘bump’ - and sometimes becoming infected and contagious? Working with a light grip will prevent this from happening.

Also, remember the FINALE truly is a finishing tool. If you are looking at hair or stubble that is longer than a day's growth, then it is necessary to prep the area for stubble with the appropriate clipper or trimmer before-hand. Otherwise the longer hairs will ‘fold’ and not feed into the foil opening when gliding the FINALE over the area.

LET THE TOOL DO THE WORK FOR YOU!

Hold the WAHL 5-Star FINALE in your FINGERTIPS, RELAX and slow down, the technique you should be using is as if you are painting up and down a wall. Practice this to wake up your muscle memory. Using the WAHL 5-Star FINALE is a graceful technique, you do not need to force it. We cannot express the importance of this enough; take a deep breath, resist the urge to push and let the tool do the work for you!

Be spectacular, showcase your talent and finish your work with an elaborate FINALE... the WAHL 5-Star GRAND FINALE!

www.wahlpro.com.au

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BEN 'SUGAR' KANE

Ben Kane grew up in the small country town of Maryborough where there wasn't a whole heap of things to do so he found himself at an early age honing his skills in art and skateboarding.



He started his apprenticeship at the age of 15 at a barbershop/hairdresser in Ballarat and was taught traditional techniques being thrown very much in the deep end.

He then moved to the western suburbs of Melbourne where he was taught a combination of men's and ladies hairdressing and from there continued into the city to a number of barbershops where his skills increased culminating in him winning the American Crew Award in 2017.

In 2018, Ben was approached by Wahl to be their Victorian educator and is currently working at Blunt Barbers in West Footscray, surrounded by what he likes to call 'unbelievably underrated talent!'

"It's like my second home," says Ben, "I wake up wanting to go to work and I feel so fortunate that I am given great flexibility to travel for my education and to also spend time with my family."

We thought it was high time to put the spotlight on this creative and talented individual and recently spoke to Ben about the barbering industry at large and his role within it.

HOW DID YOU FIRST GET INTO HAIRDRESSING/BARBERING?

At 15, my dad suggested that I try a pre-apprentice course at school for something different, as I wasn't really focused when it came to schooling. So, I tried it and loved the artistic aspect of it. I was offered an apprenticeship and from there the rest was history.

WHAT DO YOU LOVE MOST ABOUT THE INDUSTRY?

I love the aspect of meeting and building relationships with people everyday. Also the artistic aspect of being able to create.

WHO ARE THE PEOPLE YOU LOOK UP TO WITHIN THE INDUSTRY AND WHY?

First up would be Nasir (the streets barber) being a close friend of mine with lots of drive but also relating to his giving back to the community. I think that is very important. Also Lyndal Salmon for her creativity and current trend setting within our industry.



"I LOVE GIVING BACK TO THE INDUSTRY THAT HAS GIVEN ME SO MUCH." ~BEN KANE





HOW IMPORTANT IS ONGOING EDUCATION TO YOU?

Ongoing education will always be a staple as trends change so quickly. Personally I try to upskill myself as much as possible by surrounding myself with other talented artists.

WHAT DO YOU LOVE ABOUT EDUCATING OTHERS?

I love giving back to the industry that has given me so much. Being an educator doesn't make me above anyone, it's just a platform to share some things I know and hopefully help others to improve their craft.

HOW WAS YOUR EXPERIENCE AT HAIR BIZ FORUM, HAIR EXPO AND BHBE THIS YEAR?

All three events were amazing all in their own ways. Being able to connect with others whilst challenging myself to talk and educate in front of big audiences was great and although I still get nervous before big stage shows, the feeling afterwards is something else.

EXPLAIN YOUR ROLE AS A MEMBER OF W.E.A.T?

As a member my role is to educate others on how and why to use particular clippers for the right outcome.

WHAT ARE YOUR TOOLS OF CHOICE AND WHY?

My tools of choice would be my cordless Magic Clipper and my Wahl Detailer.

The magic clipper for the way it's created with the stagger tooth blade, it makes fading a lot easier with the flexibility of being cordless.

And the detailer for nice clean lines and sharp edges.

DO YOU HAVE A PREFERENCE FOR STYLING PRODUCTS?

My favourites first of all would be Delorenzo as I feel their men's range is amazing and great for the hair and scalp. Secondly Depot is a brand to watch as their products are well branded and easy to use.

IF YOU COULD CHANGE ANYTHING ABOUT THE INDUSTRY, WHAT WOULD IT BE?

I would change the way social media creates an unrealistic expectation for clients and barbers and also sometimes can become more important than just creating rapport and relationships with the person sitting in your chair. Don't get me wrong I love a good photo but it's the last thing I think about.

IF YOU WEREN'T A BARBER, WHAT WOULD YOU BE?

I would be a firefighter because as a kid I was taught, after a few incidents, very early not to play with fire! Or maybe a school teacher like my Mum.

@benwardscissorhands

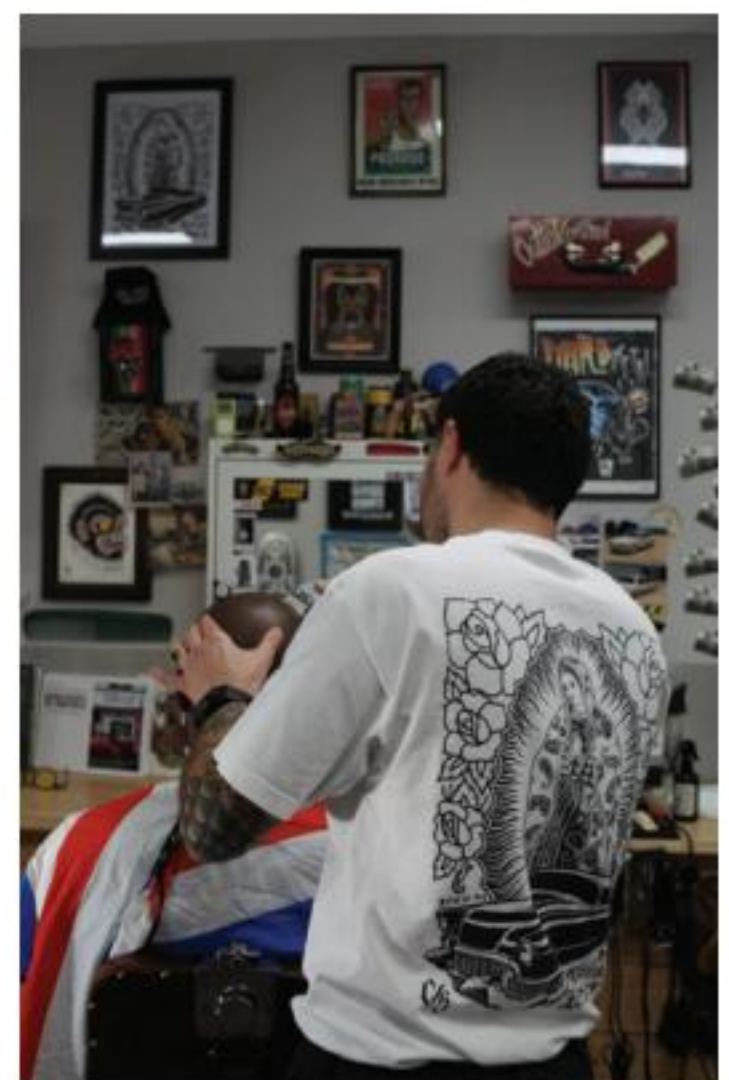


"I TRY TO UPSKILL MYSELF AS MUCH AS POSSIBLE BY SURROUNDING MYSELF WITH OTHER TALENTED ARTISTS."
~BEN KANE



SLIP ROCKS

BY SAMMY PILEGGI



I'm 27 years old and the proud owner and operator of Slip Rocks Barber Shop in Mildura Victoria. It all began for me when I was about 12 or 13 when I was in Melbourne, visiting my grandparents. I was with my Nonno (grandfather) on a Saturday morning and he had to pay a visit to his local barbershop. Once we walked in, there wasn't many waiting and those who were, didn't have much hair. There was just a bunch of Old Italian dudes that were probably there to get away from their wives for the day!

I enjoyed everything about the visit and I will never forget the conversations, the smell of bay rum and talcum powder and the overheard conversations of the day. From that day on, I had it in my head that I wanted to be a barber. Fast forward a few years when I was a 15 year old school kid, and it wasn't really working out, the teacher called my parents as it was thought that it would be best for me to get a school based apprenticeship. At the time when I said I wanted to be a barber, the teacher didn't even really know what that was and in Australia there was no apprenticeship to become a barber, so I started my apprenticeship as a hairdresser at a local salon. I didn't know it at the time but this would be where I met my wife Karisa. Over the next 3 years I knuckled down and by the age of 18 I had finished my apprenticeship and was a qualified hairdresser.

In 2011 Karisa and I at the young age of 18 opened Outta Kontrol hair and beauty and Outta Kontrol Barbershop. At the time it was a little shop with a couple of Raynor barber chairs and was small enough to be able to touch both sides of the shop at the same time. I remember it was slow going in the early days, as men were still pretty keen on getting their hair cut in salons. At the time Instagram was just starting and I found barbershop pages such as Uncle Roccas, Hair by Tommy J, Captain Sip Sops and Barebones Barber Shop just to name a few. I had spoken to Fab (Fabian Sfameni) owner of Uncle Roccas a few times on the phone when I decided to go visit his shop in South Melbourne. I took me back to my first memory of a barber shop. The smell of bay rum! Since that day Fab has been my biggest inspiration in barbering and business morals.

By 2015 I had out grown my little 2-chair barbershop so we extended the shop and took over more of my wife's hair salon. By this time the barber scene in Australia had really made a come back. I noticed kids/men were becoming excited to visit the barbershop, be it for a haircut or just to hangout. I now had 3 barbers and an apprentice and business was going really well, I was really enjoying mentoring my staff and watching them grow as barbers.

In 2016 I was granted the opportunity to become an ambassador for the Uncle Roccas hair product. I was very honoured as I regarded Fab as a mentor/idol and I was excited to help grow his brand. 2016 was one for the books as we had outgrown the shop for a second time and I got the news that we were expecting our first child. I decided it was time to expand the business.

We got a new shop (just 2 doors down) and rebranded to Slip Rocks Barbershop.

The name came from my dad who calls me Slip Rock all the time and it was my nickname from when I was a kid. I thought it was only fitting to use it as my shop name. We opened the doors at Slip Rocks in March 2017. The aim of the new shop was to have a bigger space while maintaining that traditional barbershop feel and the 4 antique Raynor barber chairs, the countless picture frames filled with local and interstate tattoo artist work as well as sporting memorabilia.

Being a walk in barbershop we can have upwards of 20 people waiting at a single time and the banter between clients and staff really helps everyone from all walks of life feel welcome, which is the main focus in the shop. We provide a high quality haircut but even better service. That's what I believe keeps clients coming back in at the end of the day.

I've now been in the barber industry just over 10 years; I've learnt so much in this time and still have a lot more I want to learn. I've met some amazing people along the way that have guided me, which I'm forever grateful for. There have been some ups and downs along the way but if you surround yourself with good people I believe the ups will outweigh the downs. My staff is like my family which I believe is a big thing as to what makes Slip Rock's what it is today and I try to thank them for it as much I can. I also have huge support from my wife, who drives me to be successful and to keep me reaching my goals. It's been fun seeing the industry grow so much in this time and I can't wait to see where the barber industry in Australia will be in the next 10 years!

@sliprocksbarbershop

THE BACKBONE OF CURRUMBIN



Backbone Barbershop is situated in a rapidly progressing trading and industrial area in Currumbin Waters, Gold Coast. With neighbours such as the Balter Brewing company, which was founded by famous surfers Mick Fanning, Joel Parkinson and Bede Durbidge and some very talented business partners, the area is sure to become a hub for forward thinking creative industries, entertaining hospitality and Alternative Coffee experiences. Backbone Barbershop is attempting to re-adjust the areas idea of the typical barbershop and male grooming experience.

The Focus is a quality service and quality time, a local Barbershop with a difference. Booking an appointment is preferred to help clients avoid long wait times but walk in services are welcome when its possible. Cuts, Fades, Shaves, Long Styles, Beards and a few out of the ordinary services to cater to clients needs they didn't realise they had. Backbone Barbershop prides itself on holding the Barber trade to a high accolade and always strives to deliver high standards and a chilled out atmosphere.

The Owner-operator Sam Squires has been cutting hair up and down the Gold Coast for the past three years, managing and training a number of staff in other established barbershops. Sam has now taken a step back to move forward and started the three chair small business with every intention of "Doing things the right way".

Sam holds true to his UK roots all the while adopting modern techniques and styles. Splitting his time between being barber and men's cutting educator and running the barbershop Sam says that new fashion and styles that work well for the Backbone Clients are at the forefront of the businesses operation.

Biggest inspirations in Barbering currently for Sam would have to be Danny and Laura at Hearts and Minds on the Central Coast (@heartsandminds_barber) and Tom Davis - Owner of Tommy Two Blades Barbershop (@Tommytwobladesbarbershop)

Sam Says "Toms openness and pure support throughout the developing stages of Backbone Barbershop was exactly how this industry should be".

Sam also attended education with Alan Beak of Ruger from Manchester (@alan_beak) and that training in itself was a huge catalyst to begin Backbone Barbershop. The lads at Area studio in Melbourne (@area_studio_) did some unbelievable cuts also.

Sam Squires
@samthebarberman

Backbone Barbershop
@Backbonebarbershop

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WHEN THE HUNTER BECOMES THE HUNTED



Caitlyn Menzel,
Owner of Hunter
Barbershop.

Caitlyn Menzel, is a not only a business coach for the salon industry, but also a salon owner and Barbershop owner. On the week of the 'Hunter Barbershop's' first birthday, it was named "2019 Salon of the Year" at the HBIA (Hair and Beauty Industry Association) Australian Hairdressing Championships. What a way to celebrate their first year!

This is the first time a Geelong salon has ever won this award, and certainly the first barbershop to win so we asked Caitlyn to give our readers an insight into this award-winning Barbershop and share some of the secrets to success...

"Our qualified barber, Tayla Carnell, and second year apprentice barber, Vaughn Daley, both first time competitors, took the stage at the competitions held in Albert Park on Sunday 19th May to take away two places each and win the esteemed Small Salon of the Year award.

The salon of the year award has two categories - group and single location and is won by scoring the highest amount of points across the 28 competitions that run throughout the day. The 2019 championships saw over 500 competitors from salons all over Australia, which was their biggest year to date. The caliber of all the models that were entered was off the charts, and it was amazing to see our talented team competing against the best-of-the-best barbers and hairdressers from all across Australia. The vibe was electric.

Tayla won 1st Place in 'Men's Trend Cut', created live on stage, and received a 2nd Place trophy for her 'Men's Photographic' competition entry amongst forty pre-done photos. Vaughn, despite his crippling fear of being on stage, pushed through and joined other phenomenal barbering and hairdressing apprentices, to complete two haircuts and take away 2nd Place in 'Fade - Junior'

and 3rd Place in 'Men's Classic Cut - Junior'. Stoked. I (the boss) cried. Literally.

Let me tell you about Hunter Barbershop; we opened its doors in June 2018 after the barber chair in the back of our salon, Huntress Hair Religion, was just too busy to manage, and Tayla needed her own zone to look after her clients.

Opening a barbershop was a childhood dream realised for me. While officially my background is in hairdressing, having owned Huntress for almost ten years, and currently coaching salon owners for the past two years, one of my earliest memories is my mum heading off to work every Friday and Saturday as a barber in Geelong. This is where my love for the trade began, and with serious lack of barbershops in the immediate area, opening Hunter was a no-brainer!

Ask the universe and it delivers - we found THE BEST shop in Belmont. While we're conveniently located on the same street as Huntress and my coaching office, it was the original exposed brick and art deco arched windows that really were calling our name. Designing the space was easy - keep the traditional elements of the space but fuse it with contemporary furnishings and finishes that reflect our young, cool clientele and team. And that rule followed through when we were designing our service menu, respect the old-school traditions of our trade but bring it into 2019 to meet the demands of our clients.

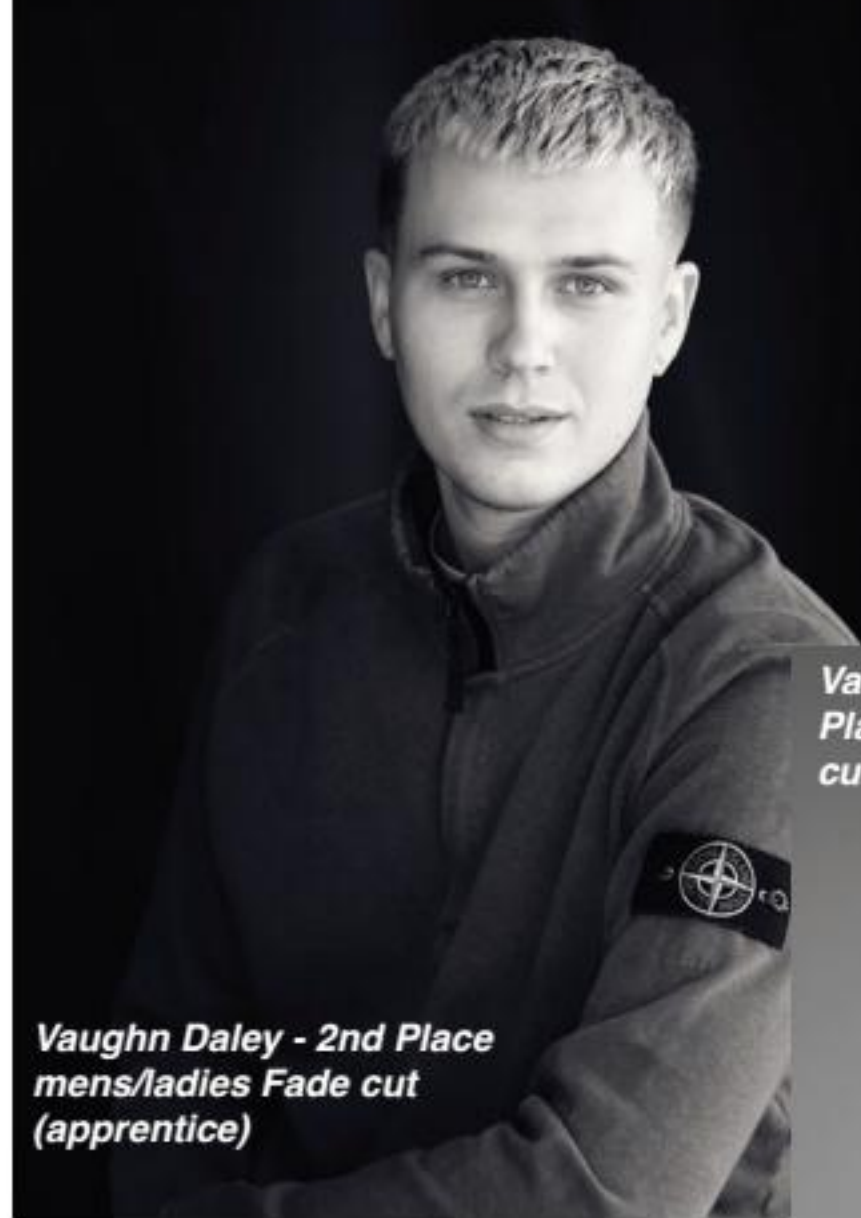
From left: Vaughn, Caitlyn, Grace and Tayla. Team Hunter!



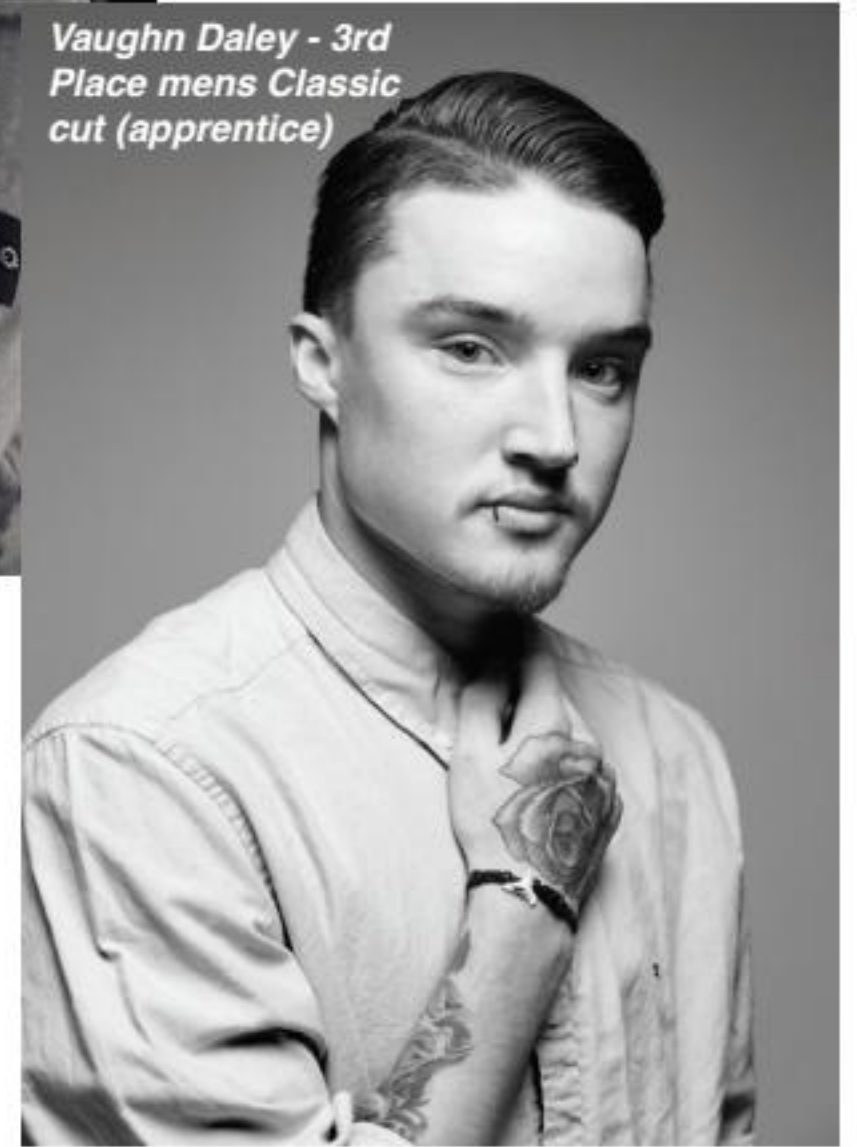
Tayla Carnell - 1st Place mens trend cut (open)



Grace - 2nd year apprentice



Vaughn Daley - 3rd Place mens Classic cut (apprentice)



Vaughn Daley - 2nd Place mens/ladies Fade cut (apprentice)



Vaughn - 3rd year apprentice



Tayla - qualified barber

Tayla Carnell, our O-G Hunter, migrated from our salon into our barbershop when it opened. Tayla's become known as the fade-queen and the woman to see if our clients want a fashionable or creative cut. She loves a good mullet. Tayla's compassionate and caring nature has bought her clients from all walks of life and has made her an awesome mentor to our other barbers.

Like most barbers these days, we are unisex and cater to clients of all ages, offering walk-in services as well as bookings. We never anticipated the rapid growth we experienced since opening our doors, so within a few weeks Vaughn joined our team.

Vaughn is our award-winning third year apprentice. He's more glamorous than your typical teenager and a genuinely legendary guy. He's quiet but loves to hand out a quick one-liner that will take you by surprise. He's in the final months of his apprenticeship now

and counting down the days until he qualifies. Vaughn is pro on the cutthroat razor and equally loves a fade and a beard.

Grace came on board in June to complete our team, leaving her third year of her hairdressing apprenticeship to go back to the beginning, and complete her qualification as a barber. She's kind, committed and working hard to get herself on the floor and build an established clientele.

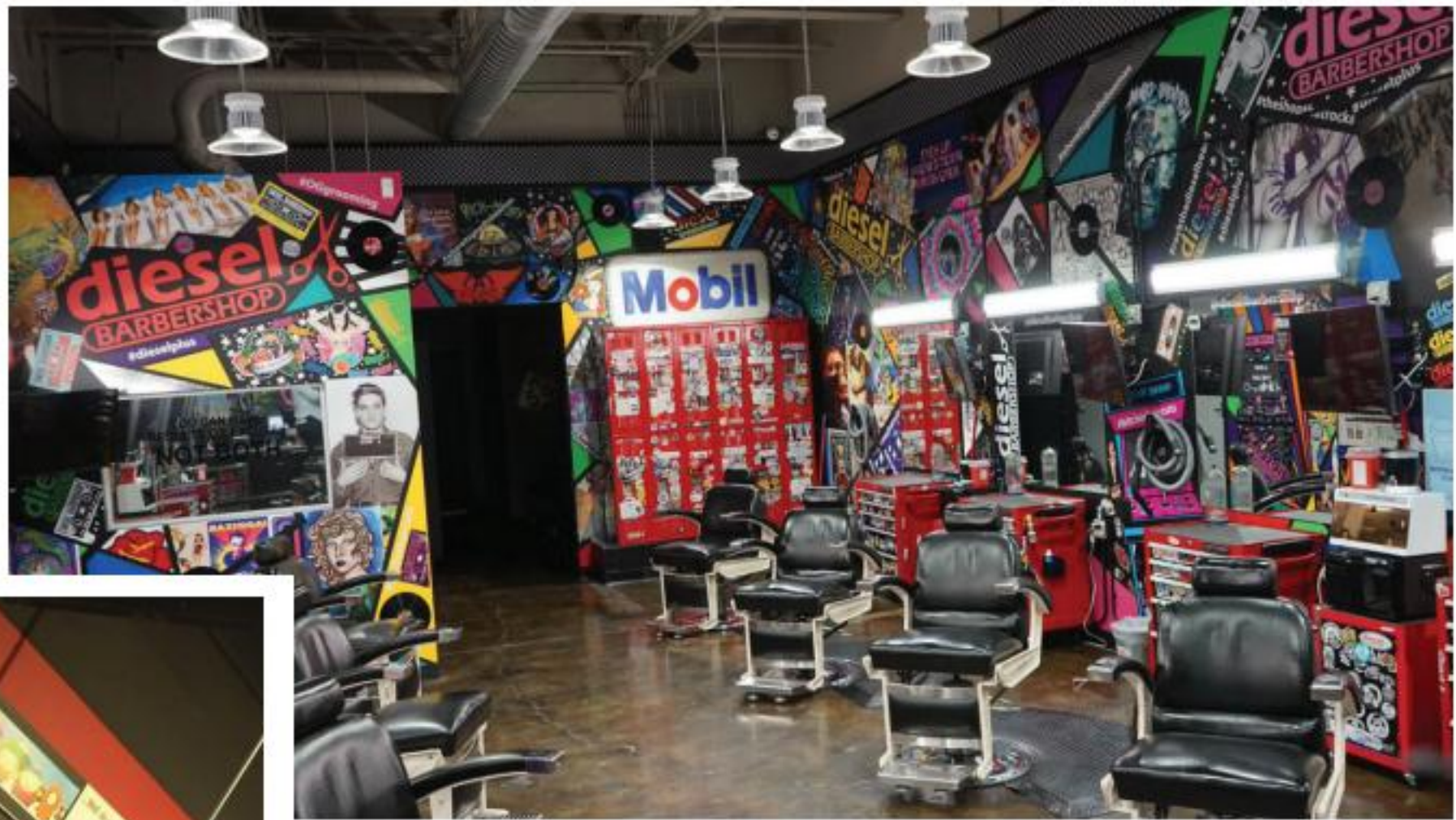
All in all, we've had an awesome first year. The team that we have gained has made our first year that much more special and we look forward to what the second year and beyond has to offer our Hunters at Hunters Barbershop.

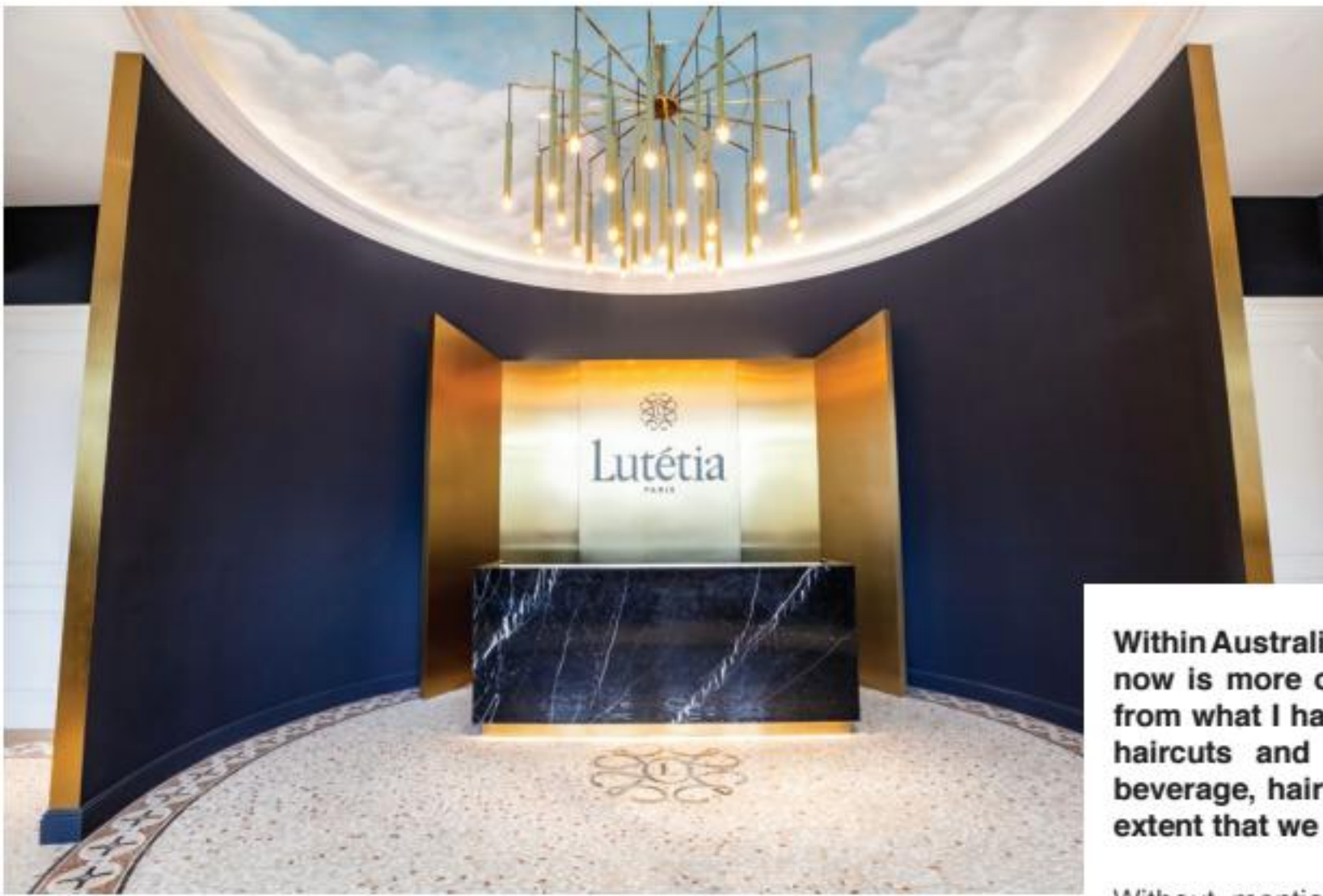
Hunter Barbershop is located in Belmont, Victoria
www.hunterbarber.com.au

WHEN IS IT TOO MUCH?

BY LANCE LIUFAU

With the rise in the amount of barbershops that have opened across the world, barbershop owners are trying their best to find ways to set their shop apart from other barbershops. With this happening the question that I ask myself and others is when does it become too much?





Within Australia I know that the culture that exists here now is more of a conservative style of barbershop, from what I have seen myself, besides offering great haircuts and awesome customer service, a free beverage, hair wash and head massage is about the extent that we will go to attract a new customer.

Without mentioning some of the extreme lengths that people have gone to, for example, wearing close to nothing when cutting hair. But that is for another time in an entirely different magazine. So the question still stands, what will people from other parts of the world do, in order to get more clients to walk through their doors.



I have found a barbershop/clinic in Festival City, Dubai that is definitely more on the luxurious side rather than the gimmicky side of things. They go by the name of Maison Lutétias Le Barbier, as you can see from the images the entrance alone screams extravagance, with mosaic floors that resemble Versace style flooring with tiled framing designs and the use of gold throughout. Hand painted blue-sky ceilings much like the Michelangelo-esque ceilings of the sistine chapel. You are welcomed with an array of appetisers and beverages and seated on their pristine furniture.



Even though they offer a variety of treatments and not just an amazing experience whilst your getting your hair chopped, if you take a look at the waiting areas, it looks nothing short of a five star hotel. Another service that is offered while you are getting your haircut just to make you feel that much more comfortable, they provide you with AirPods so that you can watch your favourite Netflix special in peace while being serviced just to top things off.

In another part of the world in San Antonio Texas, you have a barbershop called Diesel Barbershop which is every mans dream of a man-cave. They have old to new video game arcades that you can enjoy while you are waiting for your haircut. A bright and exciting interior design with the likes of rock stars and movie legends posted up on the walls. While you are getting your haircut you also have a built in television at every station so that you can enjoy a good watch while your getting serviced.

So as you can see from these two barbershops, they both have many differences in style and demographic that is targeted. The price point for their services might also vary but each of them has one thing in common. They are trying their best to provide the best service possible for their clientele base. So whether it be video games for adults and children to play while they are waiting, or a five star experience with your own AirPods whilst your getting your haircut. I think my question has now changed to "is it ever too much, when it comes to your clients?"



A SCIENTIST WALKS INTO A BARBER SHOP...

BY DR BEN DE CAMPO, CEO OF MILKMAN GROOMING CO

One thing I love about my job is meeting barber shop owners. I see all kinds from those who just want to keep things simple with one or two chairs, whilst others are busy setting up chains of shops across Australia. With regard to retail, it's just as varied.



Some shops barely have any products for sale whilst others massively increase turnover by understanding how to solve their clients' problems with quality grooming gear. When it comes to the latter, barber shop owner Rex Silver is one of the best. His Garage Barber Shops in Queensland have been responsible for putting Milkman beard & shave products into the hands of countless customers.

Recently I got the chance to sit down with Rex so I asked him how he prescribes Milkman to his guests in the hope it will help other barbers interested in making retail great again. Here's what he said.

"Being a complete and comprehensive system Ben, I find it very easy to do just that, prescribe elements of the range, and quite often the complete range in shaving and beard solutions to my guests."

"This happens naturally during the service if you take the time to describe to your guest what you're using and why, at each stage of the process."

"For instance, and this is one of my favourite services to do is a complete beard sculpt and line up. I'll just explain my technique and what works for me. Typically, it's a process of inspecting the guest, assessing any problems they might have, and consulting with them about solutions."

"Initially I'll determine beard and skin types and identify any special areas of concern that need to be addressed like dry skin conditions, patchy areas, dry and brittle beard ends etc. Problems like these are solved easily with Milkman's range of balms, oils & serums."

"One big advantage of working with a hi-tech system such as Milkman's is that there is a product in the range for each step of the service."

"I'll do a line-up using Milkman's Shave Oil and soap-free Clear Shave Gel, letting my guest enjoy the refreshing woody & mint aromas in these products as they waft up. In these moments it can pay to be quiet and let the products do the talking."

"While he is reclined and I have hot-towelled the residue off, I'll have him choose one of Milkman's 4 seasonal after shave serum scents to soothe the skin. Then I'll dress out the creation. I'll usually start with beard oil to nourish the hair and further condition and moisturize the skin underneath."

"Then I'll shape and control the beard with your all-natural Beard Balm (Spiced Vanilla is my fav), and Mo Stick Moustache Wax! When it's finished, I'll show off the creation with a back mirror from all angles and ask, 'how does it feel, not how does it look?'"

"I'm amazed at how many of my guests want to take home the complete system."

www.milkmanaustralia.com





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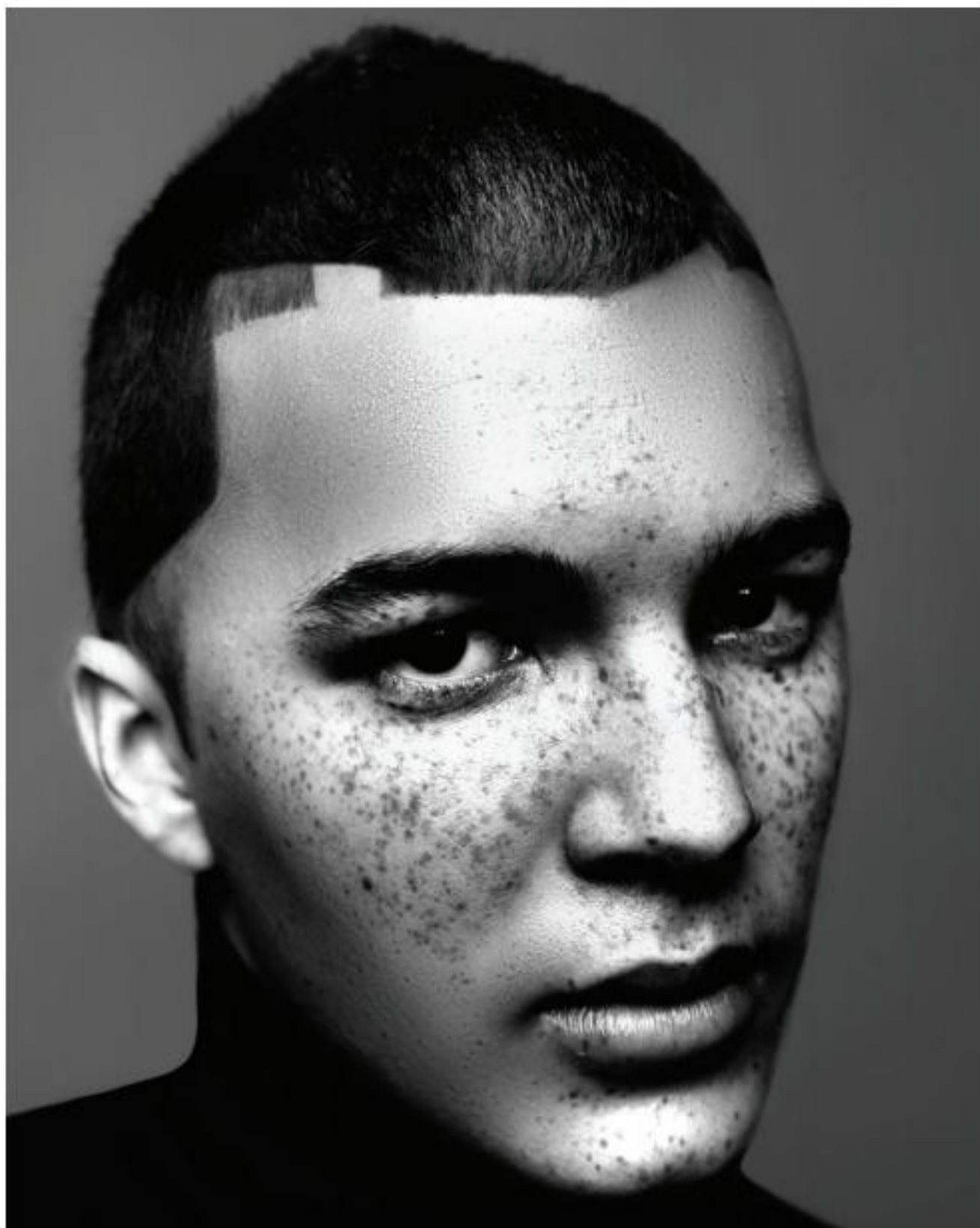
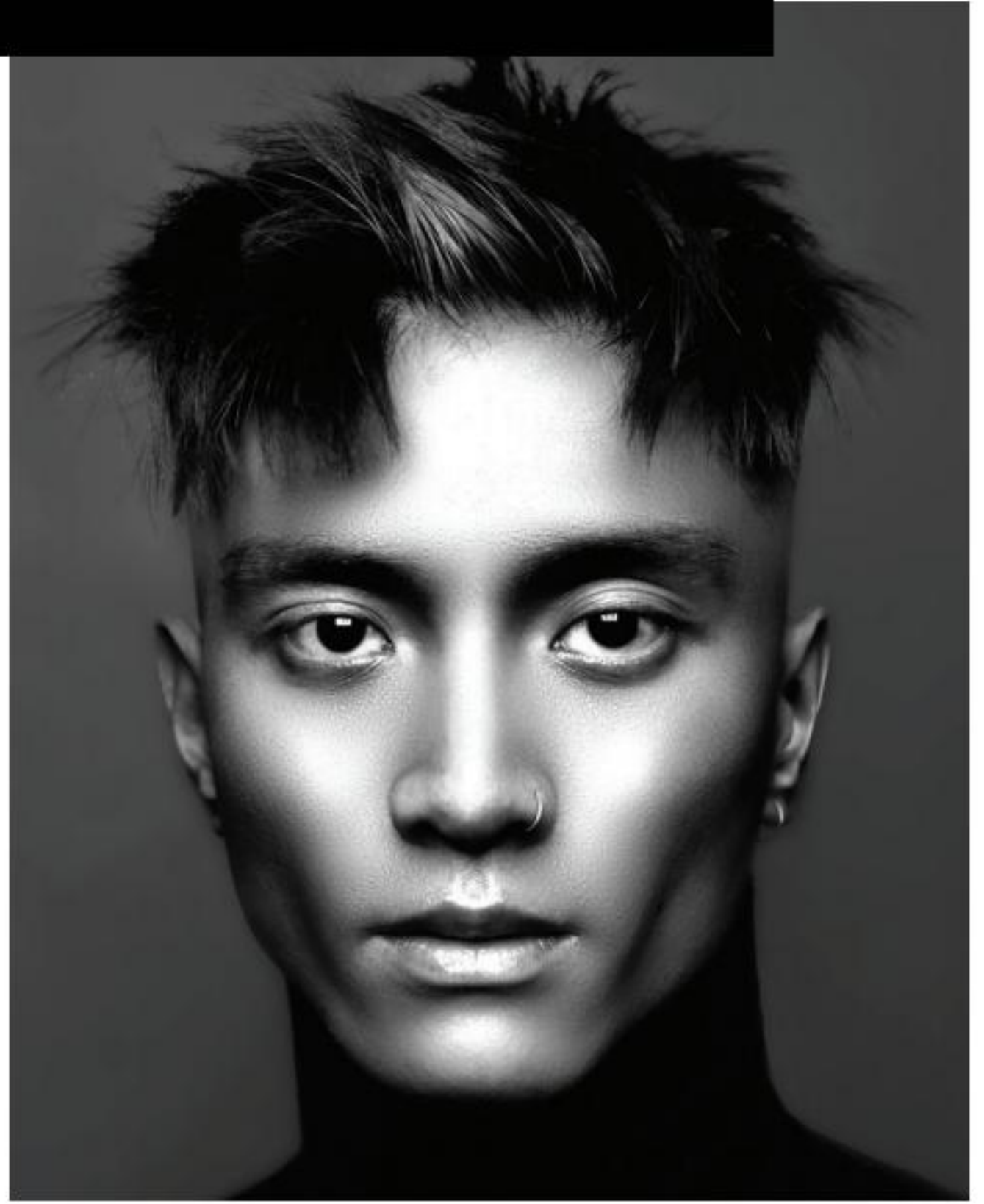
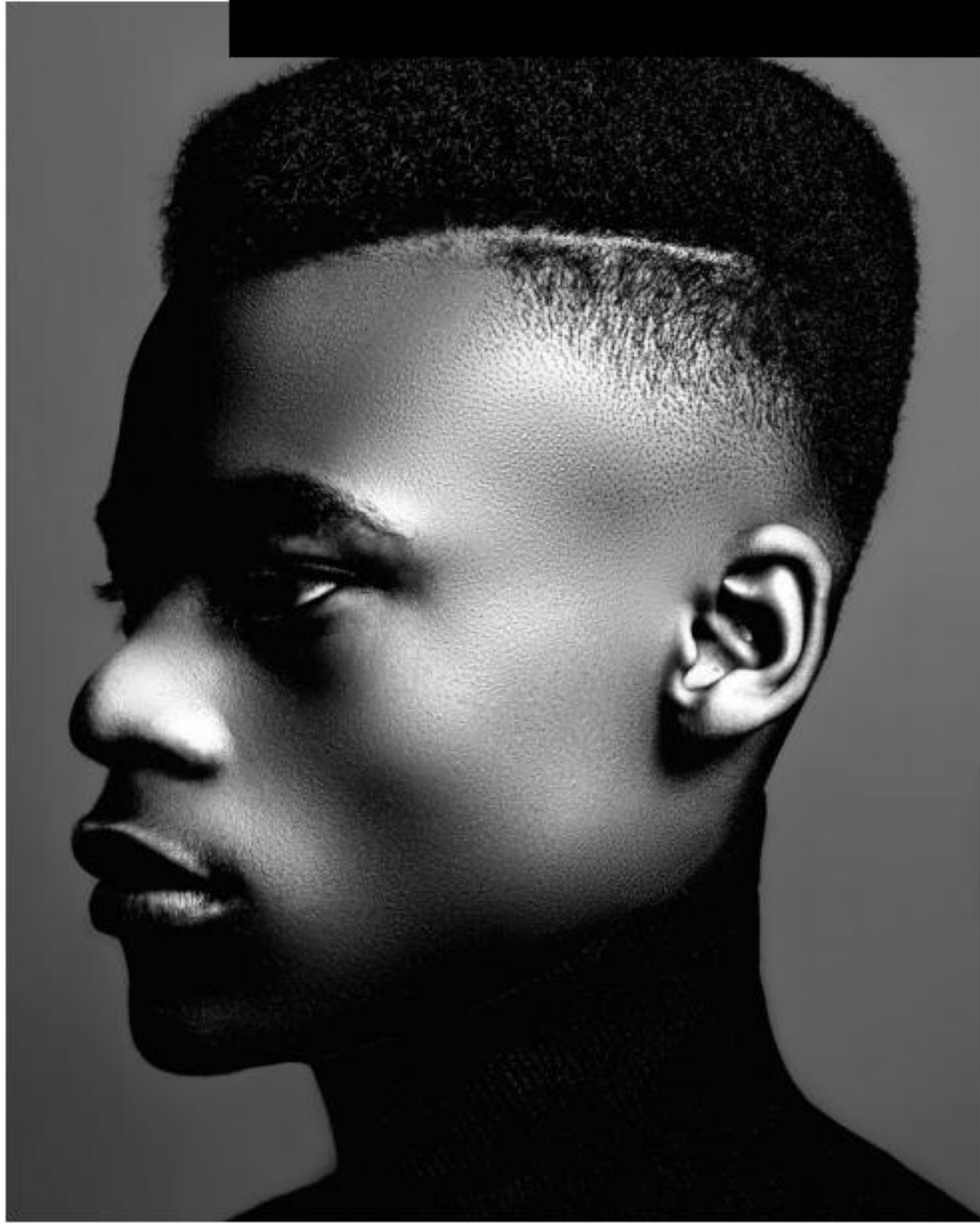
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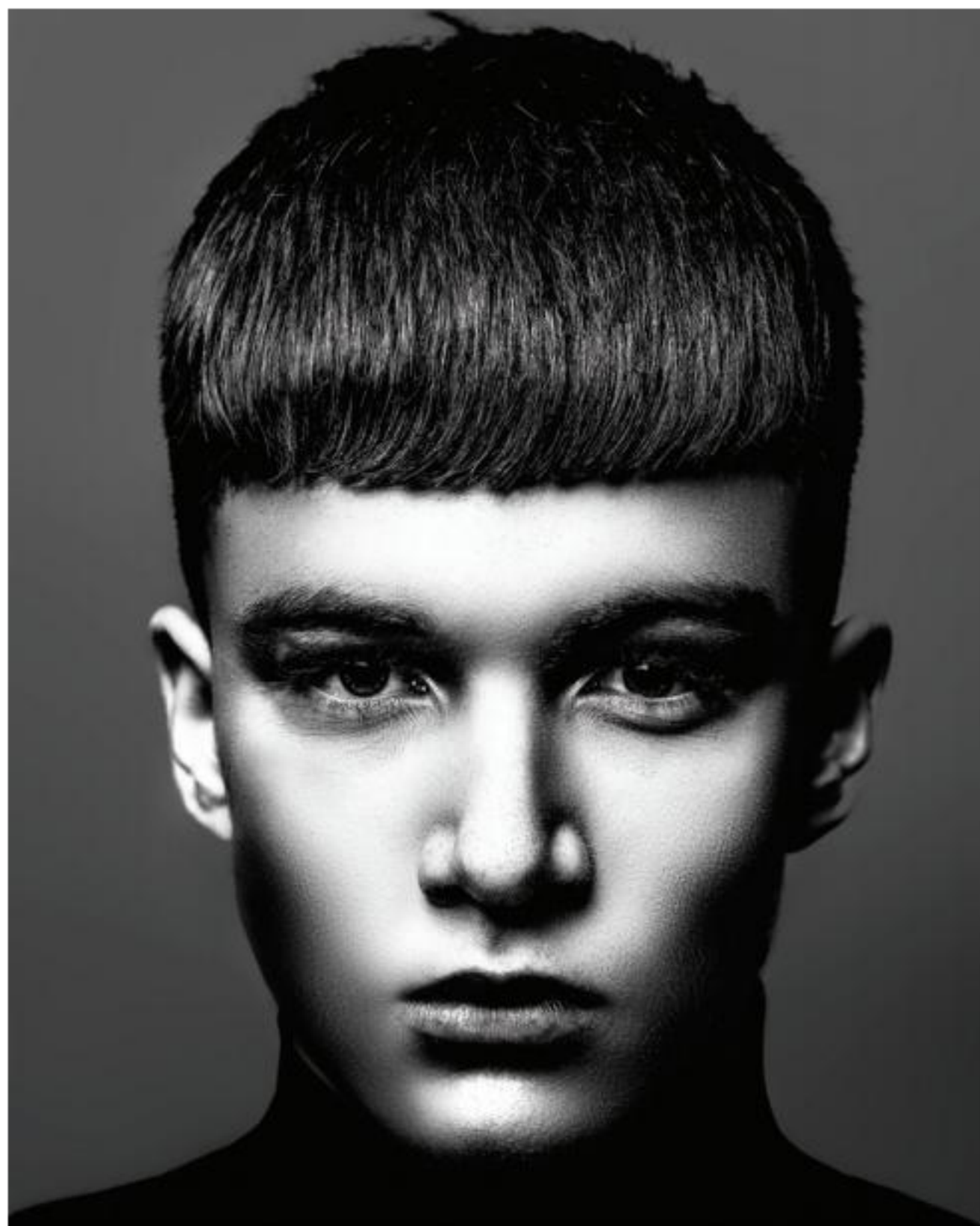
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BAILEY COLLECTION

BY DESMOND MURRAY





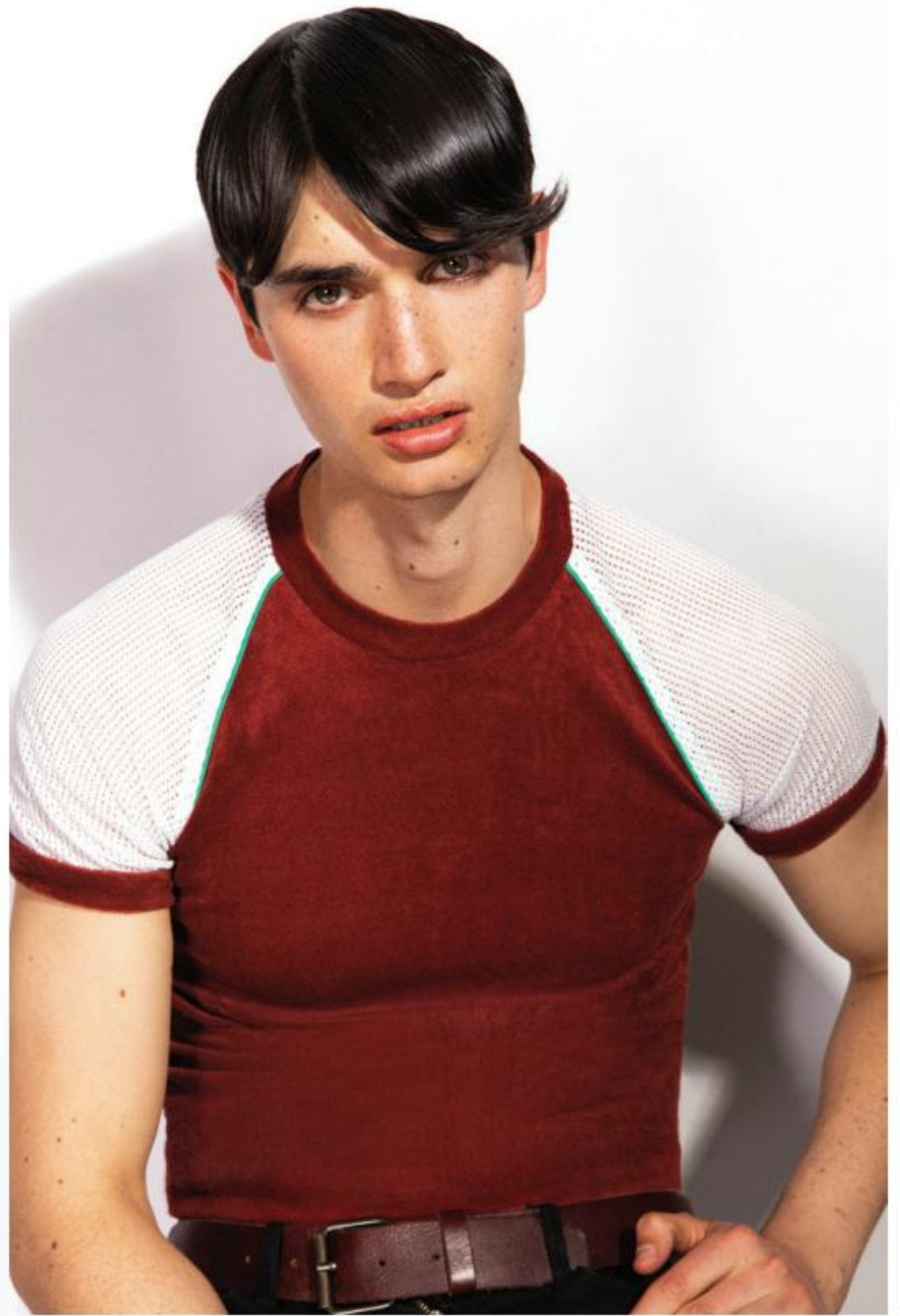
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PHOTOGRAPHY - DESMOND MURRAY
MAKEUP - JO SUGAR



Backstage

by Dion
Lee Andrew



HAIR - DION LEE ANDREW
PHOTOGRAPHY - MIKEY WHYTE
STYLING - LEROY LORENZO
MAKE UP - SHEV KELLY



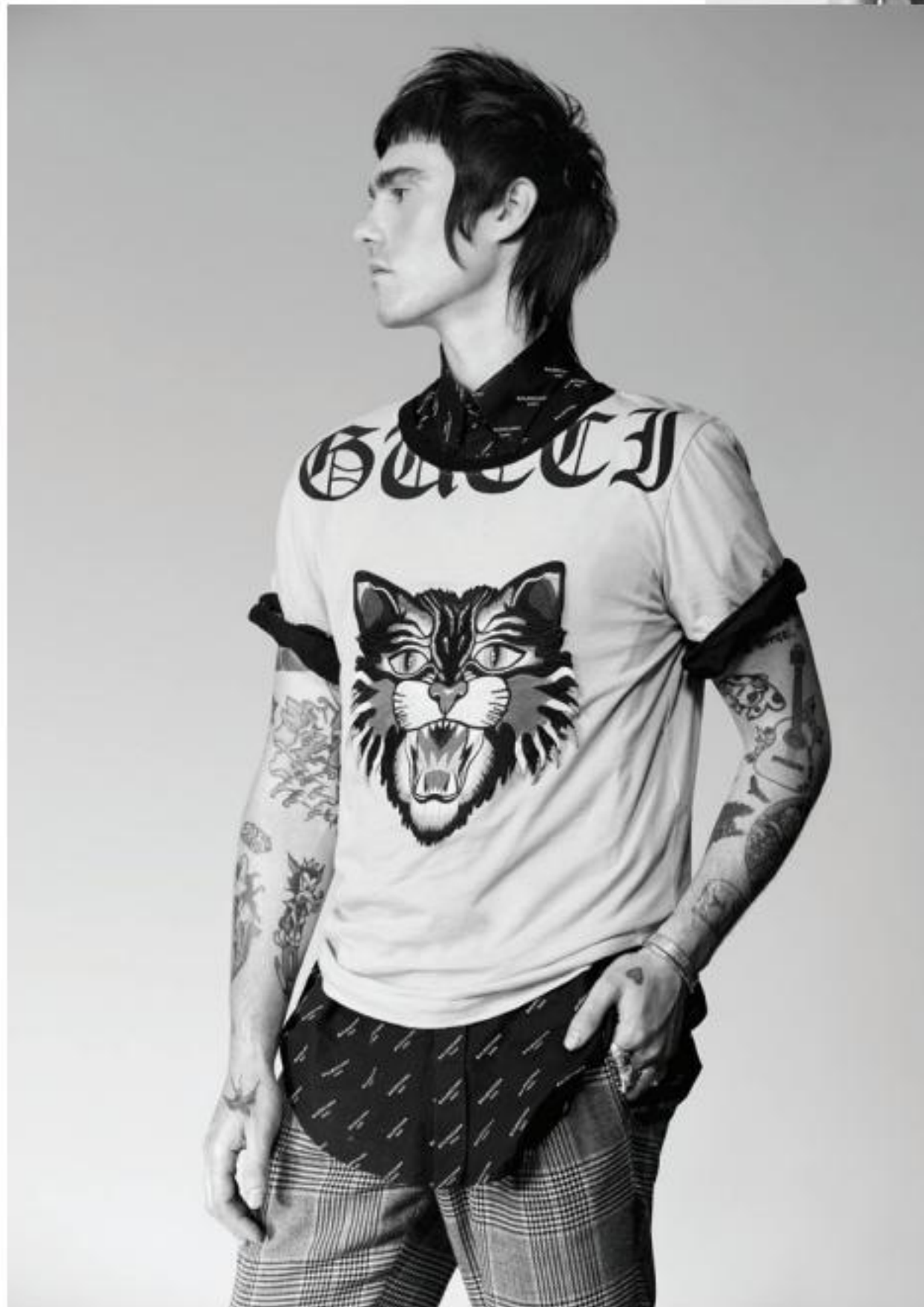
CULTURE



by Jamie Stevens



PERPETUAL





by Christopher Byrne

HAIR AND FASHION: CHRISTOPHER BYRNE
PHOTOGRAPHY: JARRED STEDMAN
MAKEUP: CHEREINE WADDELL
INSTAGRAM SALON: @SLOANSSALONS
INSTAGRAM PERSONAL: @LALATOPHA

BARBERS TAKE OVER BHBE



Andis Team



Barber Competition



Barber Competition



Barber Competition



Excellent Edges



iCandy

The 5th annual Brisbane Hair and Beauty Expo entertained, inspired and educated just under 7,000 industry professionals across the two-day show.

Staged on Sunday 28th & Monday 29th July at the Brisbane Convention & Exhibition Centre, the event saw visitors travel from near and far, across all corners of Australia and Oceania.

The Expo attracted the 'best-of-the-best' industry experts and educators including Wahl Education and Artistic Team Members Jake Putan and Ben Kane, American Crew International All Stars Mark Rabone and Gary McKenzie, lil off the top with Jules and Benni Tognini, Anniss+Barton, and Dario Cotroneo, all as part of its brand new education program – EduFEST, which saw 481 attendees learn valuable techniques, skills and information across a variety of topics.

The Expo's Barber Pro Series Competition managed by Matters In Gray, was the place to be on Sunday morning of the Expo, with the crowds flocking to this area to watch over 30 barbers compete across categories of traditional, freestyle and hair art. Sponsored by WAHL, American Crew, iCandy Scissors, and Evolve Hair Concepts the competition provided barbering professionals the opportunity to test their skills and go head-to-head for great prizes and most importantly, the prestigious titles.

CHECK OUT THE FULL LIST OF WINNERS:

Freestyle Men's:

- 1st- Sheng Chieh Hsu
- 2nd-Salma Spahic-Wally's Barbershop
- 3rd-Wally Abbas-Wally's Barbershop

Traditional Barbering:

- 1st- Michael Langains- Langanis barbers
- 2nd-Sheng Chieh Hsu
- 3rd-Myke Frost-The Chopspot Barbershop

Hair Art:

- 1st- Myke Frost-The Chopspot Barbershop
- 2nd- Wally Abbas-Wally's Barbershop
- 3rd-Callum Hexter- Jimmy Rod's

After the competitions wrapped up, the Barbershop Stage came to life and offered the audience a stellar barbering line up including WAHL Educators Jake Putan and Ben Kane, The Loft Barbershop, Shella Thornton and Anthony Staltari with Andis Australia, King Louix IX, Esquire Male Grooming, Jimmy Rods, The Chopspot, Man-ifest Barber Education by Sam Squires, James Graham and Kieren Kuzyk presented by DEPOT.

With over 80 companies on show, the Expo featured a stunning range of quality industry brands and suppliers, with deals and special offers galore. Just some of the many brands on show at the event included Andis Australia, iCandy Scissors, WAHL, Depot, NED, Hair Beauty Ink, Excellent Edges, Professional Use, Evolve Hair Concepts, plus many more.

Expo Founder and Manager Jason Greenhalgh is extremely excited with this year's Expo feedback and the event's future potential.

"We are thrilled with the reception that BHBE received from the local barbering fraternity for the event's 5th year. It's just keeps growing and Queensland should be incredibly proud! The amount of creativity, talent, and dedication displayed by all involved, from competitors, to stage shows, to exhibitors, to attendees was simply amazing and continues to get bigger and bolder every year."

"We are grateful to all those who supported this year's event – our sponsors, partners, exhibitors, educators and visitors. The event will only be as strong as the support provided by the industry."

GIVING BACK

BY LANCE LIUFAU



In many communities the barbershop is a place of safety, comradery and a cornerstone of which the communities come together. The barbershop would not survive without the help and support from its communities, so in saying that, do you feel that it is only fitting that we give back to our communities when we can.

There are so many ways that we can help or give back, for example we could hold different types of events or fundraisers for a good cause, and host them within our barbershops. Another thing we could also do to help those around us is gain the support of surrounding local businesses, that way you could help promote their businesses as well. Another idea that could be well executed within the barbershop is a back to school event, helping those that are less fortunate and may not have the means to buy school supplies for their kids and possibly may not be able to afford a nice clean haircut for their child's first day back at school.

I recently came across a story on line and thought that is exactly what needs to be reported on, in a day and age where negative news seems to be all we hear about, this was news I felt needed to be spread across this platform.

Barbers from Caps Off located in Grovetown, GA hosted a back to school event on a Sunday, to support kids by offering free haircuts. The barber's goals were to have the kids "looking good and feeling good" before they start school.

To add to their cause they also provided free food, entertainment, and also gave out plenty of school supplies to the kids, which is an awesome way to kick-start their school year. Barbers from Caps Off said that they wanted to use their skill sets as barbers to provide good vibes and for the kids to leave with the right type of confidence so that they could tackle their school year.

Edwin Solis, Owner of Caps Off, said this wouldn't have been possible without all the support the shop received. He thanked all those that came together to help out from the surrounding businesses that donated school supplies and some of the local restaurants that donated food for the event. Without the help of the community he says that none of it would have gone so smoothly. This was Caps Off's first year doing a back to school event, and they say that this will not be the last.

So as you can see by this example that with a little bit of help and team effort an event like this is possible, in our own barbershops we can give back to our communities, who support us on the daily in our business.

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HESO MEN'S GROOMING HELPS BRING COMFORT TO HOMELESS MEN



1st August marked the first day of National Homelessness Week – an annual week coordinated by Homelessness Australia to raise awareness of people experiencing homelessness, the issues they face and the action needed to achieve enduring solutions.

This initiative is held in August as it is the coldest time of the year and when most people are likely to be overcome by the elements.

In keeping with this theme, throughout August, September and October HESO Men's Grooming will be supporting disadvantaged Australian men with a Buy 1 Give 1 initiative in an effort to restore hope and dignity for those doing it tough.

For every individual full sized HESO Moisturiser purchased, the brand will donate a HESO Moisturiser to someone whose life circumstances mean they can't afford these kinds of self care products.

The company has partnered with ThreadTogether to make this possible.

ThreadTogether's model is very simple – they collect end-of-line brand new stock from clothing providers. With the support of volunteers, the clothes are sorted by age, gender, and purpose, and then re-distributed to people in need through charities across Australia.

HESO Mens' Grooming is revolutionising ThreadTogether's capabilities – they will now be able to not only distribute clothing but skincare and personal care products too.

"HESO means 'HEart and Soul', because I wanted to create a brand that's dedicated to consumers who understand that every choice has an impact," explains co-founder Aaron Breckell.

"Providing disadvantaged men with personal care items and creams that help protect their skin against the elements and prevent skin infections while they're out on the streets doing it tough throughout winter is a small move our company can make to help give back. Through this, we hope to continue to raise awareness about those less fortunate and give our consumers a chance to impact social change with every dollar spent," says Breckell.

The rate of homelessness in Australia has increased 4.6 per cent over the last five years, according to data from the 2016 Census of Population and Housing.

The last recorded estimate revealed more than 116,000 people were experiencing homelessness in Australia on Census night, representing 50 homeless persons for every 10,000 people.

On Census night, 8,200 people were estimated to be 'sleeping rough' in improvised dwellings, tents or sleeping out – an increase from 3.2 persons per 10,000 people in 2011 to 3.5 persons per 10,000 people in 2016.

People aged between 65 and 74 years experiencing homelessness increased to 27 persons per 10,000 people, up from 25 persons per 10,000 people in 2011.

HESO Men's Grooming is an award-winning ethical skincare brand that's all natural, vegan and cruelty free. Launching earlier this year, HESO offers one of the cleanest and ethically-sourced 3-step shave routine in Australia.

On a mission to help drive environmental and social change, the Newcastle based company donates a portion of annual turnover to 1% for the planet and partners with ThreadTogether to support homeless men.

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HOW MUCH WOULD YOU CHARGE?

BY LANCE LIUFAU



It has been a topic that I have seen discussed many times throughout many different platforms and forums, how much do you charge?

I have also come across numerous barbers from various parts of the world who let the world know via their social media, to know your value, meaning if you think that your services are worth ten dollars then ten dollars is what you will be limited to. On the other hand you have barbers that feel that their skill set and services are worth much more like for instance, the one hundred dollar mark.

I guess it is entirely dependent on how the individual feels about themselves, how confident they feel within themselves and how assured they are in their talents and skill sets as a barber.

So, I ask the question, what about that person who has all the confidence in the world in themselves, they also have the belief in their minds, that their work is worthy of the one hundred dollar mark, but the end result, that they produce, is just not quite up to par with what they are charging their clients? Does this now become more of an issue with the client, because at the end of the day, if the client is completely happy with the service that they have received and they are willing to pay that kind of money, who are we to say that it is not worth that specific amount?

I mean if we take a look at art in general, there are always going to be art pieces that will never make any sense to us, but to an art expert it means so much more.

Is one artist's brush stroke worth more than another's, if they are using the exact same paint and paint brush?

I dived into a bit of internet surfing to find out what is the most expensive haircut I could find that has been recorded and came up with quite a few different varieties in prices and some for the most basic of hairstyles.

First up we have Mr Michael Douglas, now this story goes back a few years to 1969 when Douglas was working on the set of *Hail, Hero!* Douglas received a haircut from an amateur barber, who was paid \$1000 which is about \$6000 today, although to make matters worse, Mr Douglas didn't even like his haircut.

We move onto the one and only David Beckham. Beckham's lovely locks were chopped off and softened for an endorsement contract with Brylcreem, the hair cream for gents. The Price: \$6000! If you think about it, if the cut alone was six thousand dollars, imagine what Mr Beckham was getting paid for the endorsement!

This next one has got to be the greatest amount that I have heard of for a haircut that seems to be one of the most basic nature. This haircut belongs to none other than the Sultan Hassanal Bolkiah of Brunei. As you can see by the images, it does not look like it is the most complex hairstyle but the Sultan only trusts one person who goes by

the name of Ken Modestou from the salon inside the Dorchester Hotel in London. To get his job done, Modestou is flown first class to where the Sultan is. The Sultan pays an average of €24,000 (or roughly \$31,000) to his favourite "barber". The fee may be so much to drool for those whose annual income sums up to that figure, but for the sultan whose estimated net worth is \$17 billion, it's just a drop in the ocean. Lucky Modestou has been in charge of the sultan's royal mane for 16 years.

So, after reading all of this, can we now take a moment to look at ourselves in the mirror and say, you are worth so much more. In fact it's not that you can't charge large amounts, it's just that we haven't found the right clients that can afford that amount.

With that being said, it isn't always about the dollar figure, we work in barbershops that have people who come in once a week or fortnight whatever it may be, and with them come stories that are real and are in real time, which means we play a significant role in that person's life because we are a part of their weekly routine. That means so much more than money.

Or is that just what broke people say! LOL

Hope you enjoyed this article as much as I did investigating and I hope it gave you something to think about.



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IMPORTANT CERTIFICATION

BY LANCE LIUFAU

It's a simple fact that the number of unqualified barbers out there in the field who are actually putting in work everyday, is a pretty large percentage of the industry as a whole.

I have also come across numerous, established institutions that are offering the Cert III in Barbering, who are also targeting those that have been barbering for a number of years and just haven't got around to gaining their qualification as yet.

Many have turned to the likes of social media to gain the attention of these individuals and from what I have seen; it seems to be working for them.

There are many educational organisations spread across the country but within the Brisbane and Gold Coast region we have the likes of Matters In Gray, Brisbane School Of Barbering, Southport TAFE, Creative Edge Training & The Barber Academy just to name a few. These institutions offer a number of ways that you can gain your qualification including RPL, which stands for 'Recognition of Prior Learning'. For those that are thinking about getting qualified please do not hesitate to contact any one of these schools and ask for more details. Of course if you are not within the Brisbane and Gold Coast Region, I am sure that Google can help you out with that.

After working within the industry for almost fourteen years and having never obtained the piece of paper that says I can officially call myself a barber, I strongly feel that it is time to pursue the Cert III in Barbering and put my mind at ease. Even though I learnt how to be a barber from qualified barbers within an established barbershop, it still did not allow me to gain my qualification in barbering, because at the time, there was no barbering certificate. But now that it has been implemented back into the system, I would be honoured to hold this qualification.

It has become a debate across many forums on whether it is absolutely necessary to have a qualification because so many barbers out there have been doing it for so long without one, myself included. But I feel that in everything, there needs to be order, for if we did not have order, there would be nothing but chaos. So with that being said, I will try my best to obtain my qualification and I hope that if you also do not have one, think about getting one as well.

At the end of the day, despite how long we have been in the industry and how good our skillset may be, surely it can only benefit us by getting our Cert III in Barbering.

I can only speak for myself but I believe it will give me a sense of accomplishment and pride and I will be able to hold my head high and scream to the world proudly, "I AM A FULLY QUALIFIED CERTIFIED BARBER"



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&

Apprentice training program
(on campus/in shop).
Recognition of Prior Learning
(RPL).

Pathway and Certificate III
Vocational Training Programs.



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BLOG SPOT.



PLASTIC ISN'T THE PROBLEM WITH PAUL FRASCA



HEAR ME OUT.

I kid you not, as I'm writing this, an article has just gone viral across the news channels on my Facebook feed – "You could be ingesting a teaspoon of microplastic every week, study finds" said ABC News. They're equating that teaspoon's worth to a credit card... imagine chowing down on your AMEX every week!

It's now plainly clear that our planet is choking on a plastic overdose and it seems we all could be, too. Not surprisingly, this once-revolutionary material now has a pretty terrible reputation. So how bad is it?

Well, we have an amazing partnership with Moda Sparkling and we recently had them pop up on our stand at Hair Expo to help us promote 'changing habits'. Not only do these guys provide a lush alternative to bottled water (sparkling water on tap? Cheers to that!) but they gave us some huge stats on what's actually going on in that market.

20,000 plastic single-use bottles are being produced globally every second... EVERY SECOND! Yet only half of them are recycled. That means 10,000 plastic bottles are being tossed into our environment (either into landfill or littering our waterways) every second of every day. And each one takes roughly 450 years to degrade.

This is only one example. There's food packaging, plastic bags, straws, micro-plastics in cosmetics... hell, did you know there's even plastic in tea bags? We've surrounded ourselves.

According to that study on the ABC News website (a collation of findings from 50 international research papers), since 2000 the world has produced as much plastic as all the preceding years combined, and a third of it has now leaked into nature. It also said 104 million metric tonnes of plastic could be released into the environment by 2030 if we don't act now.

These are some pretty heavy discussion points. But, I'm not the kind of guy who likes to dwell on the doom and gloom, so let me shift to the cool part of my soapbox... plastic isn't to blame here! It's actually an incredible invention.

The word plastic has its roots in the Greek word 'plastikos', which translates to "capable of being molded or shaped". Englishman Alexander Parkes created Parkesine, the first man-made plastic in 1856, with the world's first fully synthetic plastic (bakelite) invented in New York in 1907 by Leo Baekeland – this guy also coined the term 'plastics'.

This material has opened up a world of positive opportunities for modern society. The automotive industry has started replacing metal with plastic because it's drastically improving fuel efficiency by making the vehicle lighter. Plus, it creates new design options and improves safety to boot!



The construction industry is starting to cotton on, too. Plastic home insulation is solving heat loss issues and it's lightweight, rigid, cheap and efficient to produce – it takes 16% less energy and produces 9% less greenhouse gas emissions than other insulation materials. And it's economical for the same reason it's damaging in landfill – it's not going anywhere anytime soon!

Plastic can also save lives. Here's a lightbulb moment for you: Lego is made from the same type of plastic used to make hard hats. If you start stacking Lego bricks on top of one another, you could make a tower 3.5km high before the bricks at the bottom give out. That explains so much... about hard hats AND those painful middle-of-the-night Lego incidents many parents survive (just).

And we haven't even started on the medical industry yet. I'd probably need an entire issue of Hair Biz to cover this properly but let me just say that plastic has made medical procedures simpler, faster, increasingly long-lasting, more widely available (thanks to cost and transportability) and has drastically reduced the risk of infection.

Plastic, when used in the right way, can arguably improve humanity. But humanity is inarguably ruining plastic. The way I see it, we're dropping the ball in three ways:

We're addicted to convenience
 Instead of items designed to use and use again, we became mesmerised by items that we could use once and throw away because we discovered we didn't have to carry stuff around or wash things up anymore. We were so attracted to this new way of life, we convinced ourselves it was cheap enough to justify (even though bottled water is officially more expensive than fuel per litre. What the hell?). Thankfully, the tides



are changing on this with more governments and industry stepping up to reverse it.

There are tossers out there!
 Yes, the fact that it's being mass-produced is the root of the problem, but there are straight-up tossers out there who are still carelessly chucking stuff anywhere but the bins provided. I actually cannot believe it's still happening. Needless to say, this is devastating our flora and fauna.

Recycling is STILL not the norm
 And then we have landfill. Only 14% of plastic is recycled globally, with infrastructure and cost really the main issue here. Better separation, collection, processing and recycling systems are needed throughout all industries and residential locally to really tackle this head on. It's the reason Sustainable Salons came to life – we saw a way to offer an easy, seamless and cost-effective option and now we can process and recycle up to 95% of waste from a salon.

We work with insanely clever people who are proving that recycling plastic can have awesome results! Our friends at Plastic Forests take our discarded salon plastics and weave them into super strong underground cable covers and landscaping supplies, while Replas molds them into park benches and picnic tables. And... drumroll please... we have a mind-blowingly excellent project coming up in a couple of months involving our shampoo bottles and a limited-edition fashion accessory. I can't wait! it's all about showing off the potential of closed loop thinking.

Plastic is fantastic... and it's time we rethink its purpose and recycle its reputation.

**Keen to join the Sustainable Salons movement?
 Register your salon details at
www.sustainablesalons.org**

SNIPPITS

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Contains no alcohol giving an INTENSE touch of BLACK to grey hair.

In addition, the hair has increased shine, is protected and the style is well defined.

As an added bonus the EXTRA STRONG Super Gel Blackgel also eliminates unwanted yellow tones

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THE WHISTLER

Because a real man deserves a real chair, this plush style barbers chair is tailored to perfection. Searching for an accent barber's chair that really makes a statement? You've found it, in Whistler by Comfortel. Sleek with an art deco vibe of the 1920s, this barber's chair will be sure to jazz up any salon or barber space. The design features soft, criss cross leather look upholstery with white piping while the comfortable and supportive seat is firm and well supported.

- 360° (lockable) rotation
- Reclining backrest
- Adjustable, integrated, removable headrest
- Upholstered padded armrests.
- Recline lever
- Upholstered and padded footrest
- Raised leg support
- Lockable hydraulic lift
- Round black & chrome base

Image courtesy from Temple of Groom Barbers Shop @anothydibarihair

@templeofgroombarbershop

www.comfortel.com.au



AN EYE-CATCHING BEAU

The Chicago Barber Chair is now available in green upholstery as well as the traditional Black or Brown. Upholstered with a rustic leather like vinyl, antique style metal accents, and features heavy-duty white fiber glass from top to bottom, this beau brings back classic barbershop values, engineered with a modern design. The Chicago Vintage Barber Chair is the newest addition to the collection

FEATURES:

- Towel hangers under each armrest
- Right sided reclining lever
- Flip up footrest
- Adjustable headrest
- Authentic metal accent calf rest with plush cushioning for additional client comfort
- Reclines up to 45 degrees for a professional shave

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INTERBLEND MAN

5 minute grey blending service for men by muk Haircare. There are two things men don't want when it comes to hair colour. Wiggy, helmet hair like colour and brassy, orange tones. The solution to combat both these hair concerns is muk Haircare's Interblend Man.

Interblend Man is an EXPRESS 5 minute grey blending service for men, that provides a natural shade that does not cover the grey, but blends with the natural hair.

Blending and masking up to 30% grey, Interblend Man uses double pigment ash reflects for a super cool result, eliminating any of those unwanted warm/orange tones.

Colour gradually fades from the hair leaving no visible regrowth. Interblend Man is a service that can be offered with a haircut in a timely manner, discreetly at the basin, producing natural results for your clients.

The interblend man colour palette is Vegan, PETA approved, derived from 80% naturally derived ingredients and zero PPD.

Interested to know more? Call muk Haircare on 1300 768 264



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New from Murrays include:-

eXelento – Same fragrance, new formula. Enhanced with lanolin and olive oil for health 'in control' hair while providing excellent protection from hot rollers, relaxing and colour treatments. Deep conditioning helps fight split ends, dandruff flakes and frizzy hair.

50-50 Small Batch (wolf) - This pomade combines the holding power of Murray's Original Pomade with the shine and flexibility of lanolin based eXelento. eXelento was developed in 1912 by the Exelento Medicine Co. form Atlanta Georgia. Murray's specially blends this product by hand in small tanks to preserve the highest quality.

Edgewax Extreme Hold – Combines a premium gel with the holding power of Australian Beeswax providing a high shine maximum hold, with no flaking. This product is strong enough for the most demanding areas, yet soft enough for easy application, with added wax with more hold and control.

For distributor info please contact www.ail.net.au



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Beard 2 in 1



Gentle cleanser with conditioning action. It's like a fabric softener for the beard. Use as a leave in product to pre-style & straighten before beard trims.

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Beard Oil



Moisturise the beard & skin at the same time. Available in trade size pump & dropper versions for home use.

PLAYER 3
JOUÉUR 3

Beard Balm



For a subtle natural looking hold factor that conditions the hair at the same time. The perfect way to finish a beard trim.


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